

Contact:
Renee Wallace, Communication Specialist
Town of Greenwich Department of Public Works
renee.wallace@greenwichct.org
(203) 622-7871



FOR IMMEDIATE RELEASE:

Town of Greenwich Police and Public Works Aims to Educate Road Safety with New “Greenwich GO” Campaign

Greenwich, CT, October 2, 2023 – Today, the Town of Greenwich is officially launching *Greenwich GO*, a new public awareness campaign series aimed to educate and promote safe driving, walking, and bicycling. Jointly endorsed through the Towns’ Public Works and Police Departments, this initiative will feature a series of road safety related topics throughout the campaign.

The first topic that the *Greenwich GO* campaign will cover is sharrows. Also known as Shared Lane Markings, sharrows reminds bicyclists and motorists that they must share the lane. Sharrows are painted on the roadway to improve bicycling safety on streets that are too narrow for traditional bike lanes. The Department of Public Works recently installed sharrows on Ritch Avenue, Hamilton Avenue, Old Field Point Road, Railroad Avenue, Steamboat Road, Museum Drive, Davis Avenue, Indian Harbor Drive, Hendrie Avenue, Drinkwater Place, Summit Road, Spring Street, Riverside Avenue, and Meadow Road.

Information about the *Greenwich GO* campaign can be found at <https://www.greenwichct.gov/2548/Greenwich-Go-Road-Safety-Campaign>.

About the Town of Greenwich Police Department

[The Greenwich Police Department](#) strives to provide superior law enforcement and public services in cooperation with its community. The Department actively promotes an environment that encourages independent judgment and allows its employees to attain the highest levels of professional achievement.

About the Town of Greenwich Department of Public Works

[The Town of Greenwich Department of Public Works](#) is committed to providing a variety of services that are of vital importance to the town and residents of Greenwich, CT. This includes but is not limited to highway/roadway maintenance, sewer management, stormwater management, waste disposal and recycling, building inspection and the improvement of public infrastructure.

###