

## Anastasio, Marisa

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**From:** Adam Cohen <adam@signarama-stamford.com>  
**Sent:** Thursday, September 30, 2021 3:00 PM  
**To:** Anastasio, Marisa  
**Cc:** Emil cfcf; Jeff Valente  
**Subject:** Cfcf Signage

[EXTERNAL]

Hi Marisa

Going to copy and paste your questions and answer below.

The plans say 18" or 30" logo. This should be corrected as Logos can be no more than 18" in height.

Client would like to have the 30" sign if possible. The 18" sign looks extremely small and being that the building is set back 70 ft from the road it would be hard to see.

Will the entire logo be lit or just the CFCF lettering on the logo?

Only the white will light up. The brown portion of the sign will be block out material and will not let light thru.

Does this signage/ logo match the branding at the other locations in Town? It is noted that CFCF on Grigg St. appears to have signage that was not reviewed by ARC.

Yes the same round blade sign on Griggs street. Cfcf has the same round blade sign as grigg street pizza directly across the street.

Providing photos of the other location would be appreciated, so ARC can see the overall branding of the company.

Photos attached.

The sign looks to be replacing the emergency light over the door — is that the plan? This will affect the symmetry of the building and may not be up to code if the light is removed.

Landlord says its not an emergency light. Its just a light. Client would like the sign there right above the entrance door.

Since the sign is so unobtrusive, will window decals be used? The ARC is very clear that they don't want this buildings' windows cluttered with signage / decals because the glass is such an important Liarchitectural element.

Only small 10" logo on door with frosted vinyl with store hours below logo.

I hope this is enough to still be apart of the October 4th meeting.

Please let me know and get back to me if you have any questions.

Than you Marisa

Best

Adam Cohen  
Signarama Stamford  
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GRIGG  
STREET

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PIZZA

EST. 2020



EXIT

BANNI  
CUPPA & COFFEE



SIMON TEAKLE

