First Selectman’s Committee to Re-Imagine Greenwich
Meeting February 10, 2021

1. Welcome
The meeting was called to order at 12:00 PM

Attendance:
- Bobbie Eggers
- Jill Oberlander
- Jim Michel
- Josh Brown
- Lauren Rabin
- Margarita Alban
- Mary Hull
- Nina Becker
- Richard Flood
- Sara Savov
- Sue Bodson

2. Approval of Minutes
Mr. Brown made a motion to approve the January 13, 2021 meeting minutes. Upon a second by Mr. Flood, the motion was approved unanimously.

3. Old Business
   a. Visual Identify: reviewed mock-ups for banners
   b. Update on Lamp Post Banner/Advertising Policy: discussed need to repair some lamp posts, and question if banners are keeping with Greenwich Ave, “character”.
   c. Update on Reconstitution of Think Greenwich: Question raised what is Think Greenwich’s relationship to the town, is it leasing town property (are the lamp posts town property)? Discussed a taxing district instead of advertising as mechanism to fund improvements/new initiatives.

4. New Business
   a. Reviewed colors and styles of barriers for restaurant nodes, and new parking signs, providing input to DPW with suggestion to engage ARC.

5. Adjournment
At 1:10 PM Ms. Savov made a motion to adjourn. Upon a second by Mr. Brown, the motion was approved unanimously.

Prepared by Lauren Rabin