

**ARCHITECTURAL REVIEW COMMITTEE
FINAL AGENDA Sign Subcommittee Meeting
Monday, August 1, 2022**

Zoom Virtual Meeting 10:30am – 12:06pm

Please click [here](#); to listen to the audio recording file (.m4a) of the entire meeting.
Please click [here](#); to read the transcribed audio file (.txt) of the entire meeting

Attendance: Heidi Brake-Smith; Rhonda Cohen, Paul Pugliese
Staff: Marisa Anastasio, Senior Planner; Bianca Dygert, Planner II

I. Sign/Awning Reviews:

- 1. Lilian’s Eyelash Extensions, 73 Greenwich Avenue, PLPZ 2022 00368** for Sig/Awning review **for awning signage** at a property located at 73 Greenwich Ave. in the CGBR zone.

Decision Status: Electronic Return (email updated plans to Marisa.Anastasio@greenwichct.org)

Motion: Pugliese Second: Brake-Smith Vote: 3-0 (unanimous)

The application to submit updated plans to reflect the following:

- a. update lettering to a font that is not italicized – try Roman type;**
- b. show an option where “Lilian” is on first line by itself and then “eyelash extension” underneath;**
- c. adjust the font for the “73” and remove circle;**
- d. Confirm there are no other second floor tenants.**

- 2. M+T Bank, 410 Greenwich Ave. PLPZ 2022 00257** for a Sign/Awning review for **two new façade signs** on a property located at 410 Greenwich Avenue in the CGBR zone. *Last reviewed at the 6/13 meeting.*

Decision Status: Accepted as submitted

Motion: Brake-Smith Second: Cohen Vote: 3-0 (unanimous)

Notes:

- a. ARC accepts the updated plans as submitted;**
- b. Check with Zoning Enforcement to determine if sandwich board is permitted on property;**
- c. 3 sets of hard copy plans to be submitted for endorsement – mailed or dropped off to P+Z office, or in person during Marisa’s counter hours Tuesdays 9 am – 12 pm.**

3. **M+T Bank, 1155 East Putnam Ave. Application PLPZ 2022 00281** for a Sign/Awning review for **façade sign, sign on existing freestanding pylon, and directional sign** on a property located at 1155 East Putnam Avenue in the LB zone. *Last reviewed at the 6/13 meeting.*

Decision Status: Electronic Return (email updated plans to Marisa.Anastasio@greenwichct.org)

Motion: Cohen Second: Pugliese Vote: 3-0 (unanimous)

The application to submit updated plans to reflect the following:

- a. **plans to show shorter height sign board: 2’8” H x 22” L with 15.5” letters;**
- b. **Sign board to be justified left with window, lettering to be centered;**
- c. **Directional sign, freestanding sign and Decals on doors approved as submitted.**

4. **M+T Bank, 119 East Putnam Ave., Application PLPZ 202200328** for Sign/Awning review for **façade signs and sign on existing freestanding pylon** on a property located at 119 East Putnam Ave. in the LB zone. *Last reviewed at the 7/18 meeting.*

Decision Status: Accepted as noted below

Motion: Brake-Smith Second: Pugliese Vote: 3-0 (unanimous)

Notes:

- a. **Lettering above window in original location (not under clock), use the smaller lettering (15 ½”);**
- b. **Remove gold/green stripe on door signs;**
- c. **Applicant agreed to add appropriate landscaping with consultation with bank’s landscaper –applicant will provide planting plan for the file;**
- d. **Freestanding sign and other decals approved as submitted;**
- e. **3 sets of hard copy plans to be submitted for endorsement – mailed or dropped off to P+Z office, or in person during Marisa’s counter hours Tuesdays 9 am – 12 pm.**

5. **George’s Restaurant, 2 South Water St. Application PLPZ 2022 00375** for a Sign/Awning review for **front, side and rear façade signs**, on a property located at 2 South Water Street in the WB zone.

Decision Status: Electronic Return (email updated plans to Marisa.Anastasio@greenwichct.org)

Motion: Brake-Smith Second: Cohen Vote: 3-0 (unanimous)

The application to submit updated plans to reflect the following:

- **Burgundy to be Pantone 188 or darker;**
 - **Adjust lettering spacing on the first G and E in George;**
 - **Remove EST 2022, decrease size of bull logo and add hairline rule line around the George and seafood and steakhouse and come around to bull logo;**
 - **Realign the stars.**
6. **Sweetgreen, 102 Greenwich Avenue, Application PLPZ 2020 00126**, for Sign/Awning review for updated sign lighting on a property located at 102 Greenwich Ave. in the CGBR zone.

Decision Status: Accepted as submitted

Motion: Brake-Smith **Second:** Cohen **Vote:** 3-0 (unanimous)

Notes:

- a. **3 sets of hard copy plans to be submitted for endorsement – mailed or dropped off to P+Z office, or in person during Marisa’s counter hours Tuesdays 9 am – 12 pm.**
7. **Imart / Gulf, 370 East Putnam Avenue, Application PLPZ 2022 00300** for Sign/Awning review for Imart sign at a service station that was recently reviewed for new Gulf signage on a property located at 370 East Putnam Avenue in the LB zone.

Applicant did not attend meeting. ARC recommends that applicant submits a mechanical plan that shows all dimensions – size of sign and lettering height. ARC generally does not accept taglines like “lotto”, etc... ARC is concerned that the IMART sign does not relate to the Gulf colors that were recently proposed and accepted by ARC. Application to be scheduled for future meeting.

II. Committee Business:

- 1. Any Business. None.

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or demetria.nelson@greenwichct.org as soon as possible in advance of the event.