



TOWN OF GREENWICH

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Fred Camillo
First Selectman

First Selectman's Committee to Re-Imagine Greenwich Meeting Minutes April 18, 2022

1. Welcome

The meeting was called to order at 3:00 PM

Attendance:

- Bobbi Eggers
- Diana Singer
- Ernst Schirmer
- Frank Rogers
- Lauren Rabin
- Sara Savov
- Sue Bodson

2. Approval of Minutes

Minutes were not prepared in time for the meeting.

3. Old Business

- a. Free Music Fridays: The committee discussed Greenwich Forward developing a welcome letter for new businesses. Potential sponsors were discussed as well as an advertising strategy. Discussion included engaging the Chamber of Commerce and determine sponsorship levels: \$300 for day events and \$500 for evening events. Ideally, we need 4 volunteers for each event to include setup/cleanup, data gathering and posting videos to social media.

4. Adjournment

The meeting was adjourned at 4:00 PM.

Prepared by Lauren Rabin