

**ARCHITECTURAL REVIEW COMMITTEE
ACTION AGENDA
Sign Subcommittee Meeting**

**Monday, January 4, 2021 10:30am – 11:36am
Zoom Virtual Meeting**

Members Present: Richard Hein, Chairperson; Heidi Brake-Smith; Paul Pugliese (arrived at 11:05)

Staff Present: Marisa Anastasio, Senior Planner and Jacalyn Pruitt, Planner II.

I. Sign/Awning Reviews:

1. **The Market Place, 248 Mill St.; Application PLPZ202000366** for Sign/Awning review **for a new awning** at a property located at 248 Mill Street in Byram in the LBR-2 zone.

View plans [here](#).

*Decision Status: **Approved as Submitted***

Motion: Hein Second: Brake-Smith

Vote: 2-0 (Hein, Brake-Smith)

2. **CFCF, 6 Grigg St. (aka 366 Greenwich Ave.); Application PLPZ202000354** for Sign/Awning review **for awning signage** at a property located at 6 Grigg Street in the CGBR zone.

View plans [here](#).

*Decision Status: **Approved as Submitted***

Motion: Hein Second: Brake-Smith

Vote: 2-0 (Hein, Brake-Smith)

3. **Hinoki, 393 Greenwich Ave.; Application PLPZ202000371** for Sign/Awning review **for facade signage** at a property located at 393 Greenwich Avenue in the CGBR zone.

View plans [here](#).

*Decision Status: **Approved with conditions***

Motion: Hein Second: Brake-Smith

Vote: 3-0 (Hein, Brake-Smith and Pugliese)

The applicant shall submit updated plans to reflect the following:

- a. Letter height not to exceed “Relax the Back” -the applicant noted that letter

height is 16” as proposed.

- b. Make any necessary adjustments to the kerning, especially in relationship to the graphical “O”, to avoid “HINOKI” looking like two separate words.

4. **CVS Pharmacy, 1239 East Putnam Ave.; Application PLPZ202000374** for Sign/Awning review **for a new signage program for CVS at the Thruway Shopping Center** at a property located at 1233-1285 East Putnam Avenue in Riverside in the LB zone.

View plans [here](#).

*Decision Status: **Approved as Submitted***

Motion: Hein Second: Brake-Smith

Vote: 2-0 (Hein, Brake-Smith)

5. **Bright Horizons, 75 Holly Hill Lane; Application PLPZ202000319** for Sign/Awning review **for a façade sign** at a property located at 75 Holly Hill Lane in the GBO zone. *Last reviewed at the 11-30-2020 meeting at which members Hein, Brake-Smith, Cohen, and Pugliese were present.*

View plans [here](#).

View previous submittal [here](#).

*Decision Status: **Approved as Submitted***

Motion: Hein Second: Brake-Smith

Vote: 3-0 (Hein, Brake-Smith and Pugliese)

6. **McGrath II, 44 West Putnam Ave.; Application PLPZ202000376** for Sign/Awning review **for facade and window signage** at a property located at 44 West Putnam Avenue in the CGBR zone.

View plans [here](#).

*Decision Status: **Electronic Resubmittal** (email:*

Marisa.Anastasio@greenwichct.org and Jacalyn.Pruitt@greenwichct.org)

Motion: Hein Second: Pugliese

Vote: 3-0 (Hein, Brake-Smith, Pugliese)

The applicant shall submit updated plans to reflect the following:

- a. Simplify the “one of kind curated objects” tagline, or move tagline to the window and adjust placement of “Interior Design” as needed;
- b. Provide mechanical drawing of the façade signage and window decals – show heights of letters and placement of lettering;
- c. ARC approves the new façade color.

II. Committee Business:

1. Any Business.

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or demetria.nelson@greenwichct.org as soon as possible in advance of the event.