

ARCHITECTURAL REVIEW COMMITTEE
Special Sign Subcommittee Meeting
Monday, June 1, 2020, 10:51 am – 12:19 pm

Action AGENDA

Zoom Virtual Meeting

I. Sign/Awning Reviews:

1. **Sweetgreen, 102 Greenwich Avenue;** Application **PLPZ202000116 and PLPZ202000126** for Sign/Awning and Exterior Alteration review of **proposed new louvers in brick façade, mechanical units, new facade sign and new awnings with signage** on a property located at 102 Greenwich Avenue in the CGBR zone.

Decision Status: **Return to a Meeting.**

Motion: Hein Second: Cohen Vote: unanimous (Hein;
Brake-Smith; Cohen)

Notes:

- i. Submit corrected architectural elevations which accurately render, to scale, all details including the full second floor including window and louver locations and dimensions, the side door and pediment on the southern side of building, the front archway, keystone, crown molding and brickwork;
- ii. Show proposed lighting fixtures and locations, with temperature to be 3500 K or less;
- iii. ARC does not approve of the louvers / exhaust to be located on the southern side of building overlooking the pocket park which is an important pedestrian green scape area– applicant to review placement on the roof instead;
- iv. ARC finds that sweetgreen signage on six awnings is overkill. Submit plans that show “Sweetgreen” only to be placed on the middle one awning on the front and side elevation respectively; further consider no awnings on the front of building in order to maintain clean sophisticated look of existing architecture of building;
- v. ARC recommends the awnings be black with white lettering vs the proposed forest green with white letters outlined in black to keep the look sophisticated. Provide pantone name and number for all proposed colors.

2. **Davis Feliz Salon, 2 Lewis St. aka 118 Greenwich Avenue**, Application **PLPZ202000160** for Sign/Awning review for **façade and awning signage** on a property located at 2 Lewis St. aka 118 Greenwich Ave. in the CGBR zone.

Decision Status: **Submit revisions electronically (email: manastasio and jpruitt@greenwichct.org)**

Motion: Hein Second: Brake-Smith Vote: unanimous (Hein;
Brake-Smith; Cohen)

Notes:

- a. Omit the word “Salon” from the Awning lettering which will allow an increase in letter size by 1/2” for “Davis Feliz”
- b. Awning color is Sunbrella Brown
- c. Correct the rendering to remove the brown box over the window which applicant explained is a misprint
- d. Lettering on façade is approved as proposed
- e. The façade shall be painted including the mechanicals in a charcoal grey to provide a clean canvas for the approved signage.

II. Sub-Committee Business:

1. Review of 5-18-2020 meeting minutes. Motion – Hein Second – Brake-Smith; unanimous. Approved as written.
2. Any other business.

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or alan.barry@greenwichct.org as soon as possible in advance of the event.