ARCHITECTURAL REVIEW COMMITTEE
Regular Meeting

ACTION AGENDA draft
Wednesday, February 19, 2020

Cone Room, 2nd Floor of Town Hall
Town Hall, 101 Field Point Road, Greenwich
Regular Meeting 7:00 PM – 7:29 PM

Members Present: Mark Strazza, Vice-Chairperson; Paul Pugliese; Peter Boldt; Rhonda Cohen; Louis Contadino; John Conte (7:15pm);
Members Absent: Richard Hein, Chairperson; Katherine LoBalbo, Secretary; Leander Krueger; Graziano Meniconi; Heidi Brake-Smith.
Staff Present: Bianca Dygert, Planner II and Jacalyn Pruitt, Planner II.

I. Exterior Alteration Applications:

1. Coppinger residence, 108 West Lyon Farm, Application: PLPZ202000014 for Exterior Alteration for new canopy over entry stairs on a property located at West Lyon Farm in the R-PR zone.

   Decision Status: Does Not Return.
   Motion: Strazza Second: Contadino Vote: unanimous (Strazza, Pugliese, Boldt, Cohen, Contadino)

   Note: ARC accepts the proposal as submitted.

II. Sign/Awning Reviews:

1. Gulf Station, 370 East Putnam Avenue, Application: PLPZ202000015 for Sign/Awning review of refacing of freestanding sign, price sign with LED lighting on façade on a property located at 370 East Putnam Avenue in the LB zone.

   Decision Status: Return to a Meeting.
   Motion: Strazza Second: Cohen Vote: unanimous (Strazza, Pugliese, Boldt, Cohen, Contadino, Conte)

   Notes:
   a. Applicant provided a material sample for the price signs.
b. Gas price sign at the front of building:
   a. The applicant wants to reface the existing price cabinet that is existing and install electronic programmable signage here with red digits.
   b. Only the “REGULAR unleaded”, “PLUS unleaded” and “PREMIUM unleaded” text on “the cabinet” will be clear and transparent, allowing it to look illuminated when the light is on. The orange background will have a light blocking material on the back and will not let light pass through it.
   c. ARC is okay with the price signs.

c. Gas price sign on the side of the building, facing East Putnam Avenue:
   a. The applicant wants to reface the existing price cabinet that is existing and reface the existing cabinet. They want to keep the existing price numbers that are electronic with red digits.
   b. Only the “REGULAR unleaded” text on “the cabinet” will be clear and transparent, allowing it to look illuminated when the light is on. The orange background will have a light blocking material on the back and will not let light pass through it.
   c. ARC is okay with the price signs.

d. The free-standing sign:
   a. The applicant wants to replace the existing “lollipop” sign with a 6’x6’ square sign, where only the “Gulf logo” would illuminate when the light is on. (The full white cabinet will not illuminate, as it will have a light blocking material on the back of the white area.)
   b. The ARC asks the applicant to reskin and relight the existing sign with the new modern logo, or to see if a “circle” shape, instead of a “square” shape can be done.
   c. ARC would like the LED Kelvins to be reduced to 5000K, from the 6500K – 7000K the applicant is proposing.
   d. ARC notes the mechanical on “Sheet 1 of 3” (page 2 of the packet) proportions look different than the image on the first page of the packet.
   e. ARC would like the applicant to clarify the existing height of the lollipop sign now, and the proposed height.
   f. Can the height of the logo and lettering be larger than 18” since it is a new sign, and not simply a reface? Can the sign be 4.5’x4.5’? ZEO to confirm.
   g. ARC requests the applicant provide more dimensions on their
drawings to better understand the existing condition versus what is being proposed. (I.e. How much white space is proposed around the Gulf logo?)

h. ARC notes other gas stations in the area have lower signs to be “more in character with the neighborhood”. ARC is concerned with the overall height, size and shape of the sign as proposed. Need to confirm if the sign needs to conform to current regulations, or if it is an existing nonconformity that can remain.
   i. ARC requests all drawings be to scale.
   j. ARC would like the applicant to check if the trademark sign can be removed.

2. Greenwich Avenue Properties, 2 Greenwich Avenue aka 6 West Putnam Avenue, Application PLPZ202000019 for Sign/Awning review for facade signage for various building tenants on a property located at 2 Greenwich Avenue in the CGBR zone. Note: Sign application PLPZ201800577 was reviewed in the past for this property.

Postponed by Applicant

III. Committee Business:

1. Review of Minutes of 2-5-20 meeting.
   i. Motion: Strazza Second: Conte Vote: unanimous to approve minutes with correction.

2. Any other Business.
   i. None.

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or alan.barry@greenwichct.org as soon as possible in advance of the event.