1. ARC_Agenda_2018_12_3

   Documents:

   12-3-18 ARC SIGN SUBCOMMITTEE MEETING, FINAL AGENDA.PDF

2. ARC_Action_Agenda_2018_12_3

   Documents:

   12-3-18 ARC SIGN SUBCOMMITTEE MEETING, ACTION AGENDA.PDF
NOTE: Applicants or their representatives must be present at the meeting for which their item is scheduled. The applicant should provide samples of colors and materials at the meeting.

I. Signs/Awnings:

1. La Taqueria, 10 Greenwich Avenue; Application: PLPZ201800499 for a Sign Awning review for new awning with signage on a property located at 10 GREENWICH AVENUE in the CGBR Zone.

2. Wells Fargo, 1 Lafayette Place; Application: PLPZ201800501 for a Sign Awning review for new ATM signage on a property located at 1 LAFAYETTE PLACE in the CGB Zone.

3. Sherwood Green Life, 271 Greenwich Avenue; Application: PLPZ201800524 for a Sign Awning review for new façade sign on a property located at 271 GREENWICH AVENUE in the CGB Zone.

4. Work Well Win, 300 Railroad Avenue; Application: PLPZ201800537 for a Sign Awning review for new façade signage and revision to freestanding sign on a property located at 330 RAILROAD AVENUE in the GB Zone.
ARCHITECTURAL REVIEW COMMITTEE
Monday, December 3, 2018
ACTION AGENDA
Cone Room, 2nd Floor
Town Hall, 101 Field Point Road, Greenwich
Sign Subcommittee Meeting
10:20 AM – 10:55 AM

ARC Members present: Rhonda Cohen; Paul Pugliese; Heidi Brake-Smith.
Absent: Richard Hein, Chairman; Mark Strazza, Co-Vice-Chairman;
ARC Staff present: Marisa Anastasio, Senior Planner.

I. Signs/Awnings:

1. La Taqueria, 10 Greenwich Avenue; Application: PLPZ201800499 for a Sign
   Awning review for new awning with signage on a property located at 10
   GREENWICH AVENUE in the CGBR Zone.
   DECISION STATUS: Return electronically. (email: manastasio@greenwichct.org)
   (Motion: Cohen Second: Smith )
   Voting in favor: Cohen, Pugliese, Smith

Notes/recommendations/additional information to be submitted:

- Add a sugar skull logo between the lettering “La” and “Taqueria” but in a smaller size (smaller than the 12” high letters).
- ARC members liked the font, please specify the name of the font.
- Submit a revised rendering to include an accurate representation of the façade including the existing corbel, and the resulting placement of the awning.
- Awning, once approved, shall be mounted with attachments in the mortar joints not the actual brick.
2. **Wells Fargo, 1 Lafayette Place**: Application: **PLPZ201800501** for a Sign Awning review for new ATM signage on a property located at 1 LAFAYETTE PLACE in the CGB Zone.

   DECISION STATUS: **Return electronically (email:**

   manastasio@greenwichct.org)

   (Motion: Pugliese Second: Cohen)

   Voting in favor: Cohen, Pugliese, Smith

   Notes/recommendations/additional information to be submitted:

   - Revise drawing to eliminate “ATM” lettering on the side of the structure facing the apartment building. Lettering is approved for only 2 sides of the structure.
   - Move the lettering proposed on the “side” of the structure, to the left, so that it is centered over the opening.
   - Revise color to a very light grey (or perhaps off white) to soften the appearance.
   - 8” letters are approved as proposed, although the rendering does not appear to be to scale.
3. **Sherwood Green Life, 271 Greenwich Avenue**: Application: PLPZ201800524 for a Sign Awning review for new façade sign on a property located at 271 GREENWICH AVENUE in the CGBR Zone. 

DECISION STATUS: Return electronically, noting that the project may require further review at a meeting (email: manastasio@greenwichct.org)

(Motion: Cohen Second: Smith)

Voting in favor: Cohen, Pugliese, Smith

Notes/recommendations/additional information to be submitted:

- The 40” logo is not approved; redesign of signage is required.
- Suggestions include linear signage with smaller tree; perhaps stacking Sherwood over Green Life.
- Redesign needs to reflect 18” maximum lettering and logo, and should complement architecture of building, including the architectural detail on the façade.
- Submit a mechanical drawing for the revised signage.
- Once approved, any signage must show that attachments must be placed into the mortar joints not actual brick.

4. **Work Well Win, 300 Railroad Avenue**: Application: PLPZ201800537 for a Sign Awning review for new façade signage and revision to freestanding sign on a property located at 330 RAILROAD AVENUE in the GB Zone.

DECISION STATUS: Return electronically (email: manastasio@greenwichct.org)

(Motion: Smith Second: Pugliese)

Voting in favor: Cohen, Pugliese, Smith

Notes/recommendations/additional information to be submitted:

- Revision to previously approved freestanding signage: reverse colors to be grey background with white lettering. Letters can be illuminated. Submit revised drawings.
- Proposed font Gotham is approved, rendering should be revised to accurately reflect the font.
- Façade signage, on rear façade, for Work Well Win is approved.