

1. ARC_Agenda_2021_10_18

Documents:

[10-18-21 ARC SIGN MEETING, FINAL AGENDA.PDF](#)

2. ARC_Agenda_2021_10_18

Documents:

[10-18-21 ARC SIGN MEETING, ACTION AGENDA.PDF](#)

ARCHITECTURAL REVIEW COMMITTEE
FINAL AGENDA Sign Subcommittee Meeting
Monday, October 18, 2021 10:30am

Zoom Virtual Meeting
Webinar ID: 899 5791 5018
Password: 2433004

Please click the link below to join the webinar:

<https://greenwichct.zoom.us/j/89957915018?pwd=S3VHWWtWakpxM1Q0N2oyanZOQXNxdz09>

Or iPhone one-tap: US: +16465189805,,89957915018#,,1#,2433004# or
8778535257,,89957915018#,,1#,2433004# (Toll Free)

Or Telephone:Dial(for higher quality, dial a number based on your current location):
US: +1 646 518 9805 or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free) or 833 548
0276 (Toll Free) or 833 548 0282 (Toll Free)

I. Sign/Awning Reviews:

1. **Gregory's Coffee, 342 Greenwich Ave.; Application PLPZ202100405** for Sign/Awning review **for new façade signage and logo sign** at a property located at 338-348 Greenwich Avenue in the CGBR zone.
View plans [here](#).
2. **Mavis, 343 West Putnam Ave., Application PLPZ202100445** for Sign/Awning review **for new façade signage** at a property located at 342 West Putnam Avenue in the GB zone.
View plans [here](#).
3. **Miller Motorcars, 342 West Putnam Ave., Application PLPZ202100448** for Sign/Awning review **for new façade signage** at a property located at 342 West Putnam Avenue in the GB zone.
View plans [here](#).
4. **Grayson DeVere, 88 Greenwich Ave. Application PLPZ202100449** for Sign/Awning review **for new façade signage** at a property located at 88 Greenwich Avenue in the CGBR zone.
View plans [here](#).

II. Committee Business:

1. Any Business.

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or demetria.nelson@greenwichct.org as soon as possible in advance of the event.

**ARCHITECTURAL REVIEW COMMITTEE
ACTION AGENDA
Sign Subcommittee Meeting
Monday, October 18, 2021 10:30am – 11:29am**

Zoom Virtual Meeting

Members Present: Heidi Brake-Smith; Rhonda Cohen; Paul Pugliese

Staff Present: Marisa Anastasio, Senior Planner; Jacalyn Pruitt, Planner II

I. Sign/Awning Reviews:

1. **Gregory's Coffee, 342 Greenwich Ave.; Application PLPZ202100405** for Sign/Awning review **for new façade signage and logo sign** at a property located at 338-348 Greenwich Avenue in the CGBR zone.

View plans [here](#).

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Pugliese *Second:* Cohen

Vote: 3-0 (Brake-Smith, Cohen, Pugliese)

The applicant shall submit updated plans to reflect the following:

1. Blade sign is accepted with 18" diameter, shall be suspended no more than 12" below the ceiling/soffit;
 2. The main sign shall have 14" sized letters as presented;
 3. The Kelvin rating shall be a maximum of 3500 K;
 4. Any proposed window / door decals should be presented as a mechanical drawing and to understand their proposed layout on the storefront elevation.
2. **Mavis, 343 West Putnam Ave., Application PLPZ202100445** for Sign/Awning review **for new façade signage** at a property located at 342 West Putnam Avenue in the GB zone.

View plans [here](#).

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Pugliese *Second:* Brake-Smith

Vote: 3-0 (Brake-Smith, Cohen, Pugliese)

The applicant shall submit updated plans to reflect the following:

1. The east side sign shall come down a few inches to align with the horizontal element on the front element;
 2. Verify that the east side sign is centered with roof leader and edge of building, or if not, center between edge of garage and edge of building;
 3. The light temperature shall not be greater than 4000 Kelvin and shall be consistent;
 4. The applicant explained that the raceway will reduce the number of attachment points of the sign to the building;
 5. The applicant explained that the LED lights are within each individual letter, not the raceway.
3. **Miller Motorcars, 342 West Putnam Ave., Application PLPZ202100448** for Sign/Awning review **for new façade signage** at a property located at 342 West Putnam Avenue in the GB zone.
View plans [here](#).

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Pugliese *Second:* Cohen

Vote: 3-0 (Brake-Smith, Cohen, Pugliese)

The applicant shall submit updated plans to reflect the following:

1. Applicant to explore reducing the Kelvin rating from 6500 K to around 5000 K, with the intention of achieving clean white lighting without blue in it;
 2. Confirm that the lights have a Color Rendering Index (CRI) as high as possible, 90 CRI or more.
4. **Grayson DeVere, 88 Greenwich Ave. Application PLPZ202100449** for Sign/Awning review **for new façade signage** at a property located at 88 Greenwich Avenue in the CGBR zone.
View plans [here](#).

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Cohen *Second:* Pugliese

Vote: 3-0 (Brake-Smith, Cohen, Pugliese)

The applicant shall submit updated plans to reflect the following:

1. Between the “V” and “E” in “Vere” applicant to slightly tightened this airspace;
2. Sign is to be centered top-and-bottom as presented.

II. Committee Business:

1. Any Business.

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