

1. ARC_Agenda_2021_10_04

Documents:

[10-4-21 ARC SIGN MEETING, FINAL AGENDA.PDF](#)

2. ARC_Agenda_2021_10_04

Documents:

[10-4-21 ARC SIGN MEETING, ACTION AGENDA.PDF](#)

**ARCHITECTURAL REVIEW COMMITTEE
FINAL AGENDA Sign Subcommittee Meeting
Monday, October 4, 2021 10:30am**

**Zoom Virtual Meeting
Webinar ID: 899 5791 5018
Password: 2433004**

Please click the link below to join the webinar:

<https://greenwichct.zoom.us/j/89957915018?pwd=S3VHWWtWakpxM1Q0N2oyanZOQXNxdz09>

Or iPhone one-tap: US: +16465189805,,89957915018#,,1#,2433004# or
8778535257,,89957915018#,,1#,2433004# (Toll Free)

Or Telephone:Dial(for higher quality, dial a number based on your current location):
US: +1 646 518 9805 or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free) or 833 548
0276 (Toll Free) or 833 548 0282 (Toll Free)

I. Sign/Awning Reviews:

1. **CFCF (coffee shop), 1162 East Putnam Avenue; Application PLPZ202100396**
for Sign/Awning review **for new façade signage** at a property located at 1154-
1162 East Putnam Avenue (Jlofts building) in the LB zone.
View application [here](#).
View updated documentation [here](#).
2. **Canoe, 280 Railroad Ave.; Application PLPZ202100416** for Sign/Awning
review **for new façade signage** at a property located at 280 Railroad Ave. in the
GB zone.
View application [here](#).
3. **Burton Young Greenwich Aesthetic Center, 43 Greenwich Ave.; Application
PLPZ202100426** for Sign/Awning review **for new façade signage** at a property
located at 43 Greenwich Ave. in the CGBR zone.
View application [here](#).

4. **The Country Table, 1 Glenville St.; Application PLPZ202100428** for Sign/Awning review **for new façade signage and a freestanding sign** at a property located at 1 Glenville St. in the LBR-2 zone.
View application [here](#).

5. **Old Greenwich Deli, 1380 East Putnam Ave.; Application PLPZ202100431** for Sign/Awning review **for new façade signage** at a property located at 1380 East Putnam Ave. in the LB zone.
View application [here](#).

II. Committee Business:

1. Any Business.

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or demetria.nelson@greenwichct.org as soon as possible in advance of the event.

**ARCHITECTURAL REVIEW COMMITTEE
ACTION AGENDA**

Sign Subcommittee Meeting

Monday, October 4, 2021 10:30am – 11:58am

Zoom Virtual Meeting

Members Present: Heidi Brake-Smith; Rhonda Cohen; Paul Pugliese

Staff Present: Marisa Anastasio, Senior Planner; Jacalyn Pruitt, Planner II

I. Sign/Awning Reviews:

1. **CFCF (coffee shop), 1162 East Putnam Avenue; Application PLPZ202100396** for Sign/Awning review **for new façade signage** at a property located at 1154-1162 East Putnam Avenue (Jlofts building) in the LB zone.

View application [here](#).

View updated documentation [here](#).

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Pugliese *Second:* Brake-Smith

Vote: 3-0 (Brake-Smith, Cohen, Pugliese)

The applicant shall submit updated plans to reflect the following:

1. Since the sign is replacing the building lighting, an LED lightstrip shall be added to the bottom of the sign to light entrance/sidewalk.
2. The 18" diameter sign is approved pending submission of the lighting info and the technical drawings (mechanicals and layout drawings) to support any decals for the glass (doors and windows).
3. If the applicant decides to go to the ZEO and apply for a 30" sign (based on the storefront being over 70-feet from the street and their graphic identity not having any text, but only a single logo) the ARC supports a 30" sign, but the ZEO needs to decide if a variance is needed.
4. Mechanicals of all decals are needed via electronic submission.
5. ARC notes that if the blade sign at the Grigg St. location does not have a permit, this must be rectified.

2. **Canoe, 280 Railroad Ave.; Application PLPZ202100416** for Sign/Awning review **for new façade signage** at a property located at 280 Railroad Ave. in the GB zone.

View application [here](#).

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Brake-Smith *Second:* Pugliese

Vote: 3-0 (Brake-Smith, Cohen, Pugliese)

The applicant shall submit updated plans to reflect the following:

1. Both signs are approved as submitted (both are the same size);
2. Provide mechanical / layout drawings for any proposed window decals;
3. LED Kelvin temperature shall be noted on the plans;
4. Description of copper border to be noted on the plans and a swatch of the vinyl submitted to staff for the file;

3. **Burton Young Greenwich Aesthetic Center, 43 Greenwich Ave.; Application PLPZ202100426** for Sign/Awning review **for new façade signage** at a property located at 43 Greenwich Ave. in the CGBR zone.

View application [here](#).

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Cohen *Second:* Pugliese

Vote: 3-0 (Brake-Smith, Cohen, Pugliese)

The applicant shall submit updated plans to reflect the following:

1. Black outline looks very/ too bold. Charcoal gray color is preferred for both the border and typography. Applicant to provide a Pantone Color Number or paint Color Name;
2. Signage should be centered on white surface top/bottom, so it should be pulled down slightly;
3. 12 ¾" and 6 ½" letters size should remain as shown in the submission;
4. Any glass decals that are proposed need to be include in the sign package by submitting mechanical drawings that show all spacing and layout on the glass.

4. **The Country Table, 1 Glenville St.; Application PLPZ202100428** for Sign/Awning review **for new façade signage and a freestanding sign** at a property located at 1 Glenville St. in the LBR-2 zone.

View application [here](#).

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Cohen *Second:* Brake-Smith

Vote: 3-0 (Brake-Smith, Cohen, Pugliese)

The applicant shall submit updated plans to reflect the following:

1. **Make sure that the shade of yellow lettering pops and is not lost on the sign;**
2. **Temperature of all lighting shall be equal to or less than 3500 Kelvin.**

5. **Old Greenwich Deli, 1380 East Putnam Ave.; Application PLPZ202100431** for Sign/Awning review **for new façade signage** at a property located at 1380 East Putnam Ave. in the LB zone.

View application [here](#).

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Pugliese *Second:* Cohen

Vote: 3-0 (Brake-Smith, Cohen, Pugliese)

The applicant shall submit updated plans to reflect the following:

1. **“OG” letters to be more balanced with “Old Greenwich Deli” lettering to achieve more harmony;**
2. **Remove existing advertising from the bottom of the windows and submit mechanical / layout drawings for any proposed window decals.**

II. Committee Business:

1. Any Business.

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