

1. ARC_Agenda_2021_08_30

Documents:

[8-30-21 ARC SIGN MEETING, FINAL AGENDA.PDF](#)

1.1. ARC_Agenda_2021_08_30

Documents:

[8-30-21 ARC SIGN MEETING ACTION AGENDA.PDF](#)

**ARCHITECTURAL REVIEW COMMITTEE
FINAL AGENDA Sign Subcommittee Meeting
Monday, August 30, 2021 10:30am**

**Zoom Virtual Meeting
Webinar ID: 899 5791 5018
Password: 2433004**

Please click the link below to join the webinar:

<https://greenwichct.zoom.us/j/89957915018?pwd=S3VHWWtWakpxM1Q0N2oyanZOQXNxdz09>

Or iPhone one-tap: US: +16465189805,,89957915018#,,1#,2433004# or
8778535257,,89957915018#,,1#,2433004# (Toll Free)

Or Telephone: Dial(for higher quality, dial a number based on your current location):
US: +1 646 518 9805 or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free) or 833 548
0276 (Toll Free) or 833 548 0282 (Toll Free)

I. Sign/Awning Reviews:

- 1. Modiani, 60 Greenwich Avenue; Application PLPZ202100266 and PLPZ202100351** for Sign/Awning and Exterior Alteration review **for new façade signage** at a property located at 60 Greenwich Avenue in the CGBR zone. View plans [here](#).
- 2. 55 Arch Street; Application PLPZ202100347** for Sign/Awning review **for new directory sign** at a property located at 55 Arch Street in the CGB zone. View plans [here](#).
- 3. Unsubscribed, 163 Greenwich Avenue; Application PLPZ202100369** for Sign/Awning review **for new facade sign** at a property located at 163 Greenwich Avenue in the CGBR zone. View plans [here](#).
- 4. UB Greenwich- II OGCC, LLC, 188 Sound Beach Avenue, Applications PLPZ202100270, 272 and 286** for Sign / Awning review for **new awnings, new signage with lighting on a property** located at 178 -188 Sound Beach Avenue in the LBR-2 zone. (mural application has been withdrawn) View previous plan [here](#) and revised plan [here](#).

II. Committee Business:

1. Any Business.

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or demetria.nelson@greenwichct.org as soon as possible in advance of the event.

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**ARCHITECTURAL REVIEW COMMITTEE
ACTION AGENDA Sign Subcommittee Meeting
Monday, August 30, 2021 10:30am -11:29am**

Zoom Virtual Meeting

ARC members present: Heidi Brake-Smith, Rhonda Cohen, Paul Pugliese
Staff present: Marisa Anastasio, Senior Planner; Bianca Dygert, Planner II

I. Sign/Awning Reviews:

1. **Modiani, 60 Greenwich Avenue; Application PLPZ202100266 and PLPZ202100351** for Sign/Awning and Exterior Alteration review **for new facade signage** at a property located at 60 Greenwich Avenue in the CGBR zone. View plans [here](#).

Decision: Approved as noted below

Motion: Pugliese 2nd: Cohen Vote: Unanimous

Applicant to provide the following prior to endorsement of plans:

- a) **Provide paint color and finish**
- b) **Any window decals must be submitted for approval**
- c) **light fixtures should be painted black**
- d) **Provide details if the address number 60 is to be changed**

2. **55 Arch Street; Application PLPZ202100347** for Sign/Awning review **for new directory sign** at a property located at 55 Arch Street in the CGB zone. View plans [here](#).

Decision: Applicant to return electronically (email plans to:

Marisa.Anastasio@greenwichct.org)

Motion: Pugliese 2nd: Cohen Vote: Unanimous

Applicant to provide updated plans to reflect the following::

- a) **The spacing between the lettering and logos for each company shall be tightened up (looks like 4 separate entities as shown)**
- b) **Reduce size of sign and align with top of window**
- c) **Change blue background color to black to match shutters**
- d) **Add directional signage to clarify the address for those approaching from Grigg St, and to clarify entrance/exit drives (work with the ZEO to**

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determine square footage, ARC recommends no more than 2 sq. ft.).
Directional sign design to be consistent with new façade sign.

3. **Unsubscribed, 163 Greenwich Avenue; Application PLPZ202100369** for Sign/Awning review **for new facade sign** at a property located at 163 Greenwich Avenue in the CGBR zone.
View plans [here](#).

Decision: Applicant to return electronically (email plans to::

Marisa.Anastasio@greenwichct.org)

Motion: Pugliese 2nd: Brake-Smith Vote: Unanimous

Applicant to submit updated plans to reflect the following;

- a) **Update plans to show new sign centered over the windows (to be consistent with “VINCE” signage)**
- b) **Sign is non illuminated — existing lights may be okay but applicant should make any adjustments to make consistent with signage placement**
- c) **Submit revised rendering to include dimensions of “equidistant” notations**

4. **UB Greenwich- II OGCC, LLC, 188 Sound Beach Avenue, Applications PLPZ202100270, 272 and 286** for Sign / Awning review for **new awnings, new signage with lighting on a property** located at 178 -188 Sound Beach Avenue in the LBR-2 zone. (mural application has been withdrawn)
View previous plan [here](#) and revised plan [here](#).

Decision: Proposed signage lettering requires return to meeting as noted below;
sign boards, awnings and cornices are approved as noted below

Motion: Pugliese 2nd: Brake-Smith Vote: Unanimous

Detailed ARC decision:

- a) **ARC finds the proposed sign boards (sans lettering), cornices and awnings acceptable**
- b) **Proposed signage (new lettering for each tenant) requires:**
 - a. **Square footage calculations of all signage proposed and existing to be reviewed by ZEO for compliance**
 - b. **Photo exhibit to show all sides of building and all existing and proposed signage**

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- c. **ARC does not recommend 2nd floor signage in multiple tenant buildings. An alternative solution should be presented for OG Dental.**
- d. **Provide mechanical drawings of typeface with height of letters;
Include name of fonts to be used**
- e. **Black lettering must be consistent but doesn't need to be same font / Height of tallest letter should match in each sign**

II. Committee Business:

- 1. Any Business. None.

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