

1. ARC_Agenda_2020_08_03

Documents:

[8-3-2020 ARC SPECIAL SIGN MEETING, FINAL AGENDA HYPERLINK.PDF](#)

2. ARC_Agenda_2020_08_03

Documents:

[8-3-2020 ARC SPECIAL SIGN MEETING, FINAL AGENDA HYPERLINK
REVISED.PDF](#)

3. ARC_Agenda_2020_08_03

Documents:

[8-3-2020 ARC SPECIAL SIGN MEETING, ACTION AGENDA DRAFT.PDF](#)

ARCHITECTURAL REVIEW COMMITTEE FINAL AGENDA

Sign Subcommittee Meeting Monday, August 3, 2020, 10:30 am

Zoom Virtual Meeting

Please use the link below to join the webinar:

<https://greenwichct.zoom.us/j/94024935745?pwd=RkxxMjVvNDBad2x4RFp5OCtXY3ViZz09>

Password: 9727550

Or iPhone one-tap :

US: +16465189805,,94024935745#,,1#,9727550# or 8884754499,,94024935745#,,1#,9727550# (Toll Free)

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 646 518 9805 or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free)

Webinar ID: 940 2493 5745

Password: 9727550

I. Sign/Awning Reviews:

1. **Gulf Station, 370 East Putnam Avenue, Application: PLPZ202000015** for Sign/Awning review of **refacing of freestanding sign only (price signs previously accepted by ARC)** on a property located at 370 East Putnam Avenue in the LB zone. *Previously reviewed at the 2-19-2020 meeting at which members Boldt; Cohen; Contadino; Conte and Pugliese were present.*

View up to date freestanding sign plans [here](#).

View initial application and plans [here](#).

2. **599 West Putnam Avenue, Catterton; Application: PLPZ202000201** for Sign/Awning review of **new signage** on a property located at 599 West Putnam Avenue in the GBO zone.

View application and plans [here](#).

3. **207 East Putnam Ave., Lenny's Bagels; Application: PLPZ202000214** for Sign/Awning review of **new façade signage** on a property located at 207 East Putnam Avenue in the Mill Pond shopping center in the LBR-2 zone.

View application and plans [here](#).

II. Committee Business:

1. Review of Minutes of 7-13-20 meeting.
2. Any other Business.

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or alan.barry@greenwichct.org as soon as possible in advance of the event.

**ARCHITECTURAL REVIEW COMMITTEE
FINAL AGENDA revised**

**Sign Subcommittee Meeting
Monday, August 3, 2020, 10:30 am**

Zoom Virtual Meeting

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I. Sign/Awning Reviews:

1. **Gulf Station, 370 East Putnam Avenue, Application: PLPZ202000015** for Sign/Awning review of **refacing of freestanding sign only (price signs previously accepted by ARC)** on a property located at 370 East Putnam Avenue in the LB zone. *Previously reviewed at the 2-19-2020 meeting at which members Boldt; Cohen; Contadino; Conte and Pugliese were present.*

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2. **599 West Putnam Avenue, Catterton; Application: PLPZ202000201** for Sign/Awning review of **new signage** on a property located at 599 West Putnam Avenue in the GBO zone.

View application and plans [here](#).

3. **207 East Putnam Ave., Lenny's Bagels; Application: PLPZ202000214** for Sign/Awning review of **new façade signage** on a property located at 207 East Putnam Avenue in the Mill Pond shopping center in the LBR-2 zone.

View application and plans [here](#).

4. 154 Prospect Street, JEM Woodworking; Application PLPZ202000203 for Sign/Awning review of **new façade signage** on a property located at 154 Prospect Street in the GB zone.

View application and plans [here](#).

II. Committee Business:

1. Review of Minutes of 7-13-20 meeting.
2. Any other Business.

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**ARCHITECTURAL REVIEW COMMITTEE
ACTION AGENDA draft**

**Sign Subcommittee Meeting
Monday, August 3, 2020, 10:30 am**

Zoom Virtual Meeting

Members Present: Richard Hein, Chairperson; Heidi Brake-Smith; Rhonda Cohen; Paul Pugliese.

Staff Present: Marisa Anastasio, Senior Planner; Bianca Dygert, Planner II

I. Sign/Awning Reviews:

1. **207 East Putnam Ave., Lenny's Bagels; Application: PLPZ202000214** for Sign/Awning review of **new façade signage** on a property located at 207 East Putnam Avenue in the Mill Pond shopping center in the LBR-2 zone.

Decision Status: Electronic Resubmittal (email:

Marisa.Anastasio@greenwichct.org and Jacalyn.Pruitt@greenwichct.org)

Motion: Hein Second: Cohen

Vote: 4-0 (Hein, Brake-Smith, Cohen, Pugliese)

The applicant shall submit revised plans to reflect the following:

- **Show white letters placed on a black or grey sign board;**
- **Update the font including the apostrophe to something more sophisticated;**
- **Submit updated mechanical and architectural renderings, in scale;**
- **Submit color and material samples (can be photos submitted via email).**

2. **Gulf Station, 370 East Putnam Avenue, Application: PLPZ202000015** for Sign/Awning review of **refacing of freestanding sign only (price signs previously accepted by ARC)** on a property located at 370 East Putnam Avenue in the LB zone. *Previously reviewed at the 2-19-2020 meeting at which members Boldt; Cohen; Contadino; Conte and Pugliese were present.*

Decision Status: Return to a meeting

Motion: Hein Second: Cohen

Vote: 4-0 (Hein, Brake-Smith, Cohen, Pugliese)

The applicant shall submit revised plans to reflect the following:

- Sign board to be reconfigured as a circle like the original sign but smaller;
- Consider painting vertical post to a grey or anything less visible than white;
- Illumination, as reduced to 5000K, is acceptable (no background to be illuminated, only logo and lettering);

3. **599 West Putnam Avenue, Catterton; Application: PLPZ202000201** for Sign/Awning review of **new signage** on a property located at 599 West Putnam Avenue in the GBO zone.

*Decision Status: **Approved as submitted with notations** (email: Marisa.Anastasio@greenwichct.org and Jacalyn.Pruitt@greenwichct.org)*

Motion: Hein Second: Cohen

Vote: 3-1 (Yea - Brake-Smith, Cohen, Pugliese / Nay - Hein)

The ARC accepted the proposal as submitted with the following notes:

- The ARC subcommittee has voted to approve the proposed signage as submitted with the following concerns and questions put forth to P+Z:
 - Define what a logo is for future reference;
 - If letters of up to 18 inches can be stacked and placed in a border and are still compliant with the Regulations, then how does that comply with the requirement for logos to be 18 inches in height or less? How will this affect ARC's precedent and also future applications?
 - Signage could have been better integrated into the architecture if it had been considered and reviewed during the land use review of the new construction.

4. **154 Prospect Street, JEM Woodworking; Application PLPZ202000203** for Sign/Awning review of **new façade signage** on a property located at 154 Prospect Street in the GB zone.

*Decision Status: **Electronic Resubmittal** (email: Marisa.Anastasio@greenwichct.org and Jacalyn.Pruitt@greenwichct.org)*

Motion: Hein Second: Brake-Smith

Vote: 4-0 (Hein, Brake-Smith, Cohen, Pugliese)

The applicant shall submit revised plans to reflect the following:

- Applicant will measure friezeboard and transom to confirm accurate dimensions;
- The sign should be resized to have at least 2 inches on top and bottom between letters and edge of the friezeboard;
- Sign may fit into transom window above door instead for better proportions;
- Submit revised mechanical and rendering.

II. Committee Business:

1. Review of Minutes of 7-13-20 meeting. HBS- motion RH- 2nd, unan. Approved with the following notes:
OGS sign: Include the requirement to show the rear of the sign on a drawing.
315 Greenwich Ave: change “uniformity” to “consistency”. Correct “Tablature” to “entablature”

2. Any other Business. None.

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