

1. ARC_Agenda_2020_07_13

Documents:

[7-13-2020 ARC SIGN MEETING, FINAL AGENDA.PDF](#)

2. ARC_Agenda_2020_07_13

Documents:

[7-13-2020 ARC SIGN MEETING, ACTION AGENDA DRAFT.PDF](#)

3. ARC_Agenda_2020_07_13

Documents:

[7-13-2020 ARC SIGN MEETING, ACTION AGENDA FINAL.PDF](#)

**ARCHITECTURAL REVIEW COMMITTEE
FINAL AGENDA
Special Sign Meeting**

**Monday, July 13, 2020, 10:30am
Zoom Virtual Meeting**

Use the link below to join the webinar:

<https://greenwichct.zoom.us/j/99963598737?pwd=U1VoTFQ3OW03Nml0aGZOSGkzd3lpZz09>

Password: 7468426

Or iPhone one-tap :

US: +16465189805,,99963598737#,,1#,7468426#

Or Telephone:

Dial: US: +1 646 518 9805

Webinar ID: 999 6359 8737 Password: 7468426

I. Sign/Awning Reviews:

1. **160 Hamilton LLC, 160 Hamilton Avenue;** Application **PLPZ202000183** for Sign/Awning review **for two façade signs** on a property located at 160 Hamilton Avenue in the LBR-2 zone.
2. **Old Greenwich School, 285 Sound Beach Ave.,** Application **PLPZ202000185** for Sign / Awning review of **a new free standing sign** on a property located at 285 Sound Beach Avenue, Old Greenwich in the R-12 zone.
3. **Draperies and Interiors of Greenwich, 238 East Putnam;** Application **PLPZ202000186** for Sign/Awning review **for a new façade sign** on a property located at 238 East Putnam Ave., Cos Cob in the LBR-2 zone.
4. **Sutton Land, LLC, 315 Greenwich Ave;** Application **PLPZ202000187** for Exterior Alteration review **for storefront renovations including new framing, new door and new awnings** on a property located at 315 Greenwich Avenue in the CGBR zone.

5. **240 GA LLC, 240 Greenwich Avenue aka 30 West Elm Street**, Application **PLPZ202000189** for Sign/Awning review **for new façade signage** on a property located at 240 Greenwich Avenue in the CGBR zone.

6. **Sutton Lane, LLC (Verizon store), 89 Greenwich Ave.**, Application **PLPZ202000196** for Sign / Awning review **for new awning and door signage** on a property located at 89 Greenwich Avenue in the CGBR zone.

II. Committee Business:

1. Any Business.

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or alan.barry@greenwichct.org as soon as possible in advance of the event.

ARCHITECTURAL REVIEW COMMITTEE
Action AGENDA draft
Special Sign Meeting

Monday, July 13, 2020, 10:30am – 12:21 pm
Zoom Virtual Meeting

Members Present: Richard Hein, Chairperson; Heidi Brake-Smith; Paul Pugliese
Staff Present: Marisa Anastasio, Senior Planner and Jacalyn Pruitt, Planner II.

I. Sign/Awning Reviews:

1. **160 Hamilton LLC, 160 Hamilton Avenue;** Application **PLPZ202000183** for Sign/Awning review **for two façade signs** on a property located at 160 Hamilton Avenue in the LBR-2 zone.

Decision Status: **Electronic Resubmittal** (email:
Marisa.Anastasio@greenwichct.org and Jacalyn.Pruitt@greenwichct.org)

Motion: Hein Second: Pugliese

Vote: 3-0 (Hein, Brake-Smith, Pugliese)

The applicant shall:

- i. Submit updated plans that show only one gooseneck light on each side of the Bella Cucina Sign (total of two) instead of the two on each side (total of four) proposed.

2. **Old Greenwich School, 285 Sound Beach Ave.,** Application **PLPZ202000185** for Sign / Awning review of **a new free standing sign** on a property located at 285 Sound Beach Avenue, Old Greenwich in the R-12 zone.

Decision Status: **Electronic Resubmittal** (email:
Marisa.Anastasio@greenwichct.org and Jacalyn.Pruitt@greenwichct.org)

Motion: Hein Second: Brake-Smith

Vote: 3-0 (Hein, Brake-Smith, Pugliese)

The applicant shall:

- i. Confirm that dolphin logo is less than 18” in height and confirm compliance with Zoning;
- ii. Submit plans indicating the material proposed for the sign, specifically the dolphin logo, and provide sample;
- iii. Provide cross section plans showing thickness of the sign, sign posts and,

- dolphin logo. Show how much of the dolphin extends beyond the top of the sign board;
- iv. Clarify the dimensions of the sign posts— ARC recommends 4” x 4” posts. Update plans to correct the cap detail – ARC recommends symmetrical caps on both posts;
 - v. Provide plans that show color, material and design of both front and back of sign;
 - vi. ARC recommends adding plantings around the sign.
3. **Sutton Land, LLC, 315 Greenwich Ave;** Application **PLPZ202000187** for Exterior Alteration review **for storefront renovations including new framing, new door and new awnings** on a property located at 315 Greenwich Avenue in the CGBR zone.

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Motion: Hein Second: Pugliese

Vote: 3-0 (Hein, Brake-Smith, Pugliese)

ARC accepts the proposed alterations as submitted with the following conditions:

- i. Respect the existing tabature of the architecture as it is a unifying feature of the storefronts;
 - ii. Choose one awning style, pitch and detail for all three awnings. The colors can be different;
 - iii. ARC recommends that the building / business owners work toward achieving uniformity of the awnings and the base of the storefronts.
4. **240 GA LLC, 240 Greenwich Avenue aka 30 West Elm Street,** Application **PLPZ202000189** for Sign/Awning review **for new façade signage** on a property located at 240 Greenwich Avenue in the CGBR zone.

Decision Status: Electronic Resubmittal (email: Marisa.Anastasio@greenwichct.org and Jacalyn.Pruitt@greenwichct.org)

Motion: Hein Second: Brake-Smith

Vote: 3-0 (Hein, Brake-Smith, Pugliese)

ARC accepts as submitted with the following recommendation:

- i. ARC recommends the lettering be revised to read “30 West Elm” instead of “30 West Elm St.” or “30 West Elm Street” in all places where the address is proposed and readjust spacing as needed.

5. **Sutton Lane, LLC (Verizon store), 89 Greenwich Ave.,** Application **PLPZ202000196** for Sign / Awning review **for new awning and door signage** on a property located at 89 Greenwich Avenue in the CGBR zone.

*Decision Status: **Approved as submitted***

Motion: Hein Second: Brake-Smith

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6. **Draperies and Interiors of Greenwich, 238 East Putnam;** Application **PLPZ202000186** for Sign/Awning review **for a new façade sign** on a property located at 238 East Putnam Ave., Cos Cob in the LBR-2 zone.

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The applicant shall:

- i. Provide a mechanical drawing showing dimensions, letter fonts, kerning, and proposed material of the sign board and the proposed lettering;
- ii. Provide pantone or Benjamin Moore number / name for the brown color of the background and for the proposed color of the letters;
- iii. Update the placement of the lettering by lowering the top line and raising the lower line for a more centered layout.

II. Committee Business:

1. No new Business.

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