

1. ARC Action Agenda Sign Meeting

Documents:

[07-09-18 ARC ACTION AGENDA SIGN MEETING.PDF](#)

2. ARC Final Agenda Sign Meeting

Documents:

[07-09-18 ARC SIGN MEETING, FINAL AGENDA.PDF](#)

## **ARCHITECTURAL REVIEW COMMITTEE**

**Monday, July 9th**

### **ACTION AGENDA**

**Cone Room, 2<sup>nd</sup> Floor**

**Town Hall, 101 Field Point Road**

**10:00 AM**

ARC Members present: Richard Hein, Chairman, Mark Strazza, Vice-Chairman, Paul Pugliese, Rhonda Cohen, Heidi Brake-Smith

ARC Staff present: Marisa Anastasio, Senior Planner

**1. Blue Moon Spa, 535 East Putnam Avenue**

Application: PLPZ201800281 for a Sign /Awning review for signage on an existing freestanding sign on a property located at 535 EAST PUTNAM AVENUE, COS COB in the LB Zone.

DECISION STATUS: **Submit revisions electronically, may require return to meeting** (email: manastasio@greenwichct.org)

(Motion: Strazza Second: Cohen)

Voting in favor: Hein, Strazza, Cohen, Pugliese, Brake-Smith

The following to be submitted for review:

- Soften the proposed “Reflex Blue”, consider “Copenhagen Blue” and provide exact color sample and number (Pantone, Ben. Moore, etc.).
- Update to a more elegant font such as “condensed sans serif”; letters should not appear compressed.
- Show proposed wording on both sides of sign, not just one.
- Submit b/w mechanical line drawings indicating dimensions and spacing of all lettering.
- Submit updated photos and plans showing existing decals in windows; decals/signage may only cover 15% of window.
- Please note that neon signs are not allowed and any displays/signage > 15% must be located 3 feet back from windows.

2. **1340 East Putnam Avenue**

Application: PLPZ201800301 for an Exterior Alteration review to replace existing fixed glass window w/ french entry doors on a property located at 1340 EAST PUTNAM AVENUE OLD GREENWICH in the LB Zone.

DECISION STATUS: **Return electronically** (email: manastasio@greenwichct.org)

(Motion: Hein Second: Strazza )

Voting in favor: Hein, Strazza, Cohen, Pugliese, Brake-Smith

The following to be submitted for review:

- The proposed doors must match existing; revised plans should be submitted.

3. **Steinway & Sons, 72 Greenwich Avenue**

Application: PLPZ201800303 for a Sign/ Awning review of a façade sign on a property located at 72 GREENWICH AVENUE in the CGBR zone.

DECISION STATUS: **Submit revisions electronically, may require return to meeting** (email: manastasio@greenwichct.org)

(Motion: Pugliese Second: Strazza)

Voting in favor: Hein, Strazza, Cohen, Pugliese, Brake-Smith

The following to be submitted for review:

- ZEO was consulted during meeting: sign board counts toward square footage of total signage.
- Update sign board (reduce its size to approx.. 2' x 4') and obtain Zoning compliance review on new design.
- Show the method of attachment for letters to sign board and sign board to building.
- Submit samples of materials and colors.

4. **Fjallraven, 200 Greenwich Avenue**

Application: PLPZ201800304 for a Sign/ Awning review for a façade sign on a property located at 200 GREENWICH in the CGBR Zone.

DECISION STATUS: **Return electronically** (email: manastasio@greenwichct.org)

(Motion: Strazza Second: Pugliese)

Voting in favor: Hein, Strazza, Cohen, Pugliese, Brake-Smith

The following to be submitted for review:

- Submit samples of ash sign board and red color, submit color number
- Obtain Zoning compliance review
- Applicant indicates: no illumination, pin set surface mounted letters on ash sign board, no awning

5. **Hoagland's, 125 Greenwich Avenue**

Application: PLPZ201800307 and PLPZ201800310 for an Exterior Alteration and Sign / Awning review for signage, awning, storefront modifications on a property located at 125 GREENWICH AVENUE in the CGBR Zone.

DECISION STATUS: **Return electronically** (email: manastasio@greenwichct.org)

(Motion: Cohen Second: Strazza)

Voting in favor: Hein, Strazza, Cohen, Pugliese, Brake-Smith

The following to be submitted for review:

- Second floor changes require HDC review.
- Obtain Zoning compliance review for signage.
- Submit updated mechanical drawing to reflect the scaled elevation drawing and to reflect the exact logo as shown on the shopping bag presented at the meeting.
- Submit samples of colors for paint and sunbrella and color numbers.
- Widen blue and white stripes on awning.
- Letters shall be mounted into mortar and not into brick.

6. **2<sup>nd</sup> Time Around, 10 Greenwich Avenue**

Application: PLPZ201800302 for an Exterior Alteration for storefront modifications including adding an entry door and window replacement (no new signage proposed) on a property located at 10 GREENWICH AVENUE in the CGBR Zone.

DECISION STATUS: **Return electronically** (email: manastasio@greenwichct.org)

(Motion: Strazza Second: Pugliese)

Voting in favor: Hein, Strazza, Cohen, Pugliese, Brake-Smith

The following to be submitted for review:

- The windows on site have been changed out – were permits obtained for the window replacement? HDC may need to be consulted.
- Revise the stainless steel door pulls to bronze.
- Any new signage requires Sign review by ARC.

7. **Brunswick School, 1275 King Street/100 Cliffdale Road**

Application PLPZ201800319 for a Sign/ Awning review for two proposed freestanding signs, on a property located at 1275 King Street, with frontage on both King Street and Cliffdale Road, in the RA-4 zone (Section 6-163 of the Building Zone Regulations applies).

DECISION STATUS: **Return electronically** (email: manastasio@greenwichct.org)

(Motion: Strazza Second: Pugliese)

Voting in favor: Hein, Strazza, Cohen, Pugliese, Brake-Smith

The following to be submitted for review:

- Applicant indicates the property exists as two separate lots, the signs are proposed behind existing stonewall, material is dark bronze anodized aluminum, ¼" pin set letters, no illumination.
- Submit samples of materials and colors.
- Submit mechanical drawing to show exact dimensions.
- Obtain Zoning compliance review.

8. **Connecticut Dermatology Group, 600 West Putnam Avenue**

Application: PLPZ201800292 for a Sign /Awning review for a façade sign and signage on an existing freestanding sign on a property located at 600 WEST PUTNAM AVENUE in the GBO zone.

DECISION STATUS: **Return electronically** (email: manastasio@greenwichct.org)

(Motion: Cohen Second: Smith)

Voting in favor: Hein, Strazza, Cohen, Pugliese, Brake-Smith

The following to be submitted for review:

- Update façade sign so that sign panel is centered over windows and letters are justified with window panes
- On freestanding sign, switch colors so that letters are PMS 021 orange (or white) on existing grey background
- Applicant submitted sample / PMS 021 (yellowish orange)

9. **Coastal Eye Surgeons, 600 West Putnam Avenue**

Application: PLPZ201800289 for a Sign/ Awning review for a façade sign and signage on an existing freestanding sign on a property located at 600 WEST PUTNAM AVENUE in the GBO Zone.

DECISION STATUS: **Return electronically** (email: manastasio@greenwichct.org)

(Motion: Strazza Second: Cohen)

Voting in favor: Hein, Strazza, Cohen, Pugliese, Brake-Smith

The following to be submitted for review:

- Provide exact blue color sample and number
- On freestanding sign, update lettering to reflect actual font without stretching out the letters; lettering can be centered instead of justified to the left and right
- Submit b/w mechanical line drawing for both signs

10. **Marcus, 85 Greenwich Avenue**

Application: PLPZ201800299 for a Sign/ Awning review of a façade sign on a property located at 85 Greenwich Avenue in the CGBR zone.

DECISION STATUS: **Approved as submitted**

(Motion: Pugliese Second: Strazza)

Voting in favor: Hein, Strazza, Pugliese

## **ARCHITECTURAL REVIEW COMMITTEE**

**Monday, July 9th**  
**FINAL AGENDA**

**Cone Room**  
**10:00 AM**

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2. **Coastal Eye Surgeons, 600 West Putnam Avenue**  
Application: PLPZ201800289 for a Sign/ Awning review for a façade sign and signage on an existing freestanding sign on a property located at 600 WEST PUTNAM AVENUE in the GBO Zone.
  
3. **Connecticut Dermatology Group, 600 West Putnam Avenue**  
Application: PLPZ201800292 for a Sign /Awning review for a façade sign and signage on an existing freestanding sign on a property located at 600 WEST PUTNAM AVENUE in the GBO zone.
  
4. **Marcus, 85 Greenwich Avenue**  
Application: PLPZ201800299 for a Sign/ Awning review of a façade sign on a property located at 85 Greenwich Avenue in the CGBR zone.
  
5. **Steinway & Sons, 72 Greenwich Avenue**  
Application: PLPZ201800303 for a Sign/ Awning review of a façade sign on a property located at 72 GREENWICH AVENUE in the CGBR zone.
  
6. **Fjallraven, 200 Greenwich Avenue**  
Application: PLPZ201800304 for a Sign/ Awning review for a façade sign on a property located at 200 GREENWICH in the CGBR Zone.



7. **Hoagland's, 125 Greenwich Avenue**

Application: PLPZ201800307 and PLPZ201800310 for an Exterior Alteration and Sign / Awning review for signage, awning, storefront modifications on a property located at 125 GREENWICH AVENUE in the CGBR Zone.

8. **Brunswick School, 1275 King Street/100 Cliffdale Road**

Application PLPZ201800319 for a Sign/ Awning review for two proposed freestanding signs, on a property located at 1275 King Street, with frontage on both King Street and Cliffdale Road, in the RA-4 zone (Section 6-163 of the Building Zone Regulations applies).

Exterior Alterations

9. **2<sup>nd</sup> Time Around, 10 Greenwich Avenue**

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10. **1340 East Putnam Avenue**

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**NOTE:**

**AT THE MEETING:**

Applicants or their representatives **must be present at the meeting** for which their item is scheduled. If unable to attend, the applicant must submit a written request for continuance prior to the meeting. If an applicant does not show for the sign meeting they will not be allowed to attend the regular ARC meeting as this meeting has already been fully scheduled. The applicant must then wait until the next sign subcommittee meeting that has availability to have their application heard.

For ALL Exterior Alteration applications, applicants are required to **bring eight (8) sets of all previously submitted plans to the meeting**. These should be brought as pre-assembled packets for the Committee members. Exterior Alteration plans must be full size and scalable; reductions will not be reviewed. **If these plans are not brought to the meeting, YOU WILL NOT BE HEARD**, and must wait until a subsequent ARC meeting. The applicant should also bring all color samples and materials to the meeting.

**On future agendas:**

1. Mercedes, 252 West Putnam Avenue, replace freestanding sign (add'l info required)
2. Greenwich Hospital, 77 Lafayette, replace freestanding and façade signs (add'l info required)
3. Greenwich Hospital, 55 Holly Hill, replace freestanding and façade signs (add'l info required)
4. Myx Fitness, 19 West Elm Street, new signage (add'l info required)
5. 225 Sound Beach Avenue, CVS, Solar lighting in parking lot (add'l info required)
6. Asiana, 68 East Putnam Avenue (requires photometric plan for illuminated freestanding sign)
7. Frame, 250 Greenwich Avenue (requires Sign/Awning application and fee (only Exterior Alteration was submitted), photometric plan for illuminated façade sign, and HDC review of rear façade changes)
8. Paolo Lanfredi, 401 Greenwich Avenue (requires clarification of new window signage up on site)

Architectural Review Committee  
July 9<sup>th</sup> 2018  
Sub-Committee Meeting, Final Agenda