

1. ARC_Agenda_2021_07_06

Documents:

[7-6-21 ARC SIGN MEETING, FINAL AGENDA.PDF](#)

2. ARC_Agenda_2021_07_06

Documents:

[7-6-21 ARC SIGN MEETING ACTION AGENDA.PDF](#)

**ARCHITECTURAL REVIEW COMMITTEE
FINAL AGENDA Sign Subcommittee Meeting
Tuesday, July 6, 2021 10:30am**

**Zoom Virtual Meeting
Webinar ID: 869 3288 9922
Password: 8539186**

Please click the link below to join the webinar:

<https://greenwichct.zoom.us/j/86932889922?pwd=NVI5QkVpUVRpWTNPTUhRUkVSmJzUT09>

Or iPhone one-tap: US: +16465189805,,86932889922#,,1#,8539186# or
8778535257,,86932889922#,,1#,8539186# (Toll Free)

Or Telephone: Dial(for higher quality, dial a number based on your current location):
US: +1 646 518 9805 or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free) or 833 548
0276 (Toll Free) or 833 548 0282 (Toll Free)

I. Sign/Awning Reviews:

- 1. Modiani, 60 Greenwich Avenue; Application PLPZ202100266** for Sign/Awning review for **new façade signage** at a property located at 60 Greenwich Avenue in the CGBR zone. **View application [here](#).**
- 2. Rosina's, 230 Mill Street; Application PLPZ202100281** for Sign/Awning review for **new façade signage** at a property located at 230 Mill Street in the LBR-2 zone. **View application [here](#).**
- 3. Susan Blake Jewelry, 18 Greenwich Avenue; Application PLPZ202100295** for Sign/Awning review for **recovering of awning with signage** at a property located at 18 Greenwich Avenue in the CGBR zone. **View application [here](#).**

II. Committee Business:

- 1. Any Business.**

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or alan.barry@greenwichct.org as soon as possible in advance of the event.

ARCHITECTURAL REVIEW COMMITTEE ACTION AGENDA

**Tuesday, July 6, 2021, 10:33am – 11:20am
Zoom Virtual Meeting**

Members Present: Heidi Brake-Smith; Rhonda Cohen; Paul Pugliese (arrived at 10:35am)

Staff Present: Marisa Anastasio, Senior Planner; Jacalyn Pruitt, Planner II

I. Sign/Awning Reviews:

- 1. Rosina's, 230 Mill Street; Application PLPZ202100281** for Sign/Awning review for new façade signage at a property located at 230 Mill Street in the LBR-2 zone. **View application [here](#).**

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Pugliese *Second:* Cohen

Vote: 3-0 (Cohen, Brake-Smith, Pugliese)

The applicant shall submit updated plans to reflect the following:

- a) "Rosina's" lettering:
 - i. Reduce the point size a little to provide more breathing room between the top and bottom;
 - ii. Center over brick column.
- b) "Restaurant" and "Bar" lettering: Adjust word spacing and height as follows:
 - i. ARC suggests the words "restaurant" and "bar" be centered over the left and right doorways, respectively, and be moved closer to "Rosina's"; or
 - ii. Select a different font to give the lettering more weight; or
 - iii. adjust the tracking of the letters; or
 - iv. use a larger point size.
- c) No additional signage is currently proposed in this application other than the one facade sign. ARC strongly recommends the applicant submit any other requested signs (ie, rear of the building, window / door decals) under this application.

2. **Susan Blake Jewelry, 18 Greenwich Avenue; Application PLPZ202100295** for Sign/Awning review for **recovering of awning with signage** at a property located at 18 Greenwich Avenue in the CGBR zone. **View application [here](#).**

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Cohen *Second:* Brake-Smith

Vote: 3-0 (Cohen, Brake-Smith, Pugliese)

The applicant shall submit updated plans to reflect the following:

- a) **The sign is approved as submitted with the modification of thickening of the horizontal line to make sure it reads well on the awning.**
- b) **Colors and sizing of text is approved as submitted.**
- c) **ARC recommends the applicant review the kerning to make sure it is legible.**

3. **Modiani, 60 Greenwich Avenue; Application PLPZ202100266** for Sign/Awning review for **new façade signage** at a property located at 60 Greenwich Avenue in the CGBR zone. **View application [here](#).**

Applicant did not show up and present application. ARC decided to review it without an official presentation and required the following prior to the applicant returning to a future meeting:

- a) **If the façade is to be painted as shown on plans, an Exterior Alteration application is required to include all required information and fees, along with the following documentation:**
 - i. **The specific paint color (paint chip / pantone number and name)**
 - ii. **Indicate the material of the façade (pvc? Wood?) and what type of paint will be used;**
- b) **Provide photos of the streetscape, as required by the Sign/Awning application checklist.**
- c) **The word “Kitchens” may need to be further away from Modiani – applicant / graphic designer shall provide explanation for placement of lettering.**

II. Committee Business:

I. Any Business. None.

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