

1. ARC_Agenda_2021_06_14

Documents:

[6-14-21 ARC SIGN MEETING, FINAL AGENDA.PDF](#)

2. ARC_Agenda_2021_06_14

Documents:

[6-14-21 ARC SIGN MEETING ACTION AGENDA DRAFT.PDF](#)

ARCHITECTURAL REVIEW COMMITTEE
FINAL AGENDA Sign Subcommittee Meeting
Monday, June 14, 2021 10:30am

Zoom Virtual Meeting
Webinar ID: 853 3522 4556
Password: 7348878

Please click the link below to join the webinar:

<https://greenwichct.zoom.us/j/85335224556?pwd=aGYyR1dlWC9JTm80K20rZEZkSlMxUT09>

Or iPhone one-tap : US: +16465189805,,85335224556#,,1#,7348878# or
8335480276,,85335224556#,,1#,7348878# (Toll Free)

Or Telephone: Dial(for higher quality, dial a number based on your current location):
US: +1 646 518 9805 or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853
5257 (Toll Free) or 888 475 4499 (Toll Free)

I. Sign/Awning Reviews:

- 1. American Red Cross, 99 Indian Field Road, Application PLPZ202100240** for Sign/Awning review for **two façade signs** on a property located at **99 Indian Field Road** in the GBO zone.
View application [here](#).
- 2. Coldwell Banker, 278 Sound Beach Avenue, Application PLPZ202100251** for Sign/Awning review for **two façade signs** on a property located at **278 Sound Beach Avenue** in the LBR-2 zone.
View application [here](#).
- 3. La Brosse Dry Bar, 217 East Putnam Avenue, Application PLPZ202100257** for Sign/Awning review for **a new façade sign** on a property located at **217 East Putnam Avenue** in the LBR-2 zone.
View application [here](#).

II. Committee Business:

- 1. Any Business.**

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or alan.barry@greenwichct.org as soon as possible in advance of the event.

ARCHITECTURAL REVIEW COMMITTEE
ACTION AGENDA Sign Subcommittee Meeting
Monday, June 14, 2021 10:30am – 11:25am

Zoom Virtual Meeting

Members Present: Heidi Brake-Smith; Rhonda Cohen

Staff Present: Marisa Anastasio, Senior Planner; Jacalyn Pruitt, Planner II

I. Sign/Awning Reviews:

- 1. American Red Cross, 99 Indian Field Road, Application PLPZ202100240** for Sign/Awning review for **two façade signs** on a property located at **99 Indian Field Road** in the GBO zone.
View application [here](#).

Decision Status: **Discussion Item to be voted upon at the upcoming ARC meeting, 6/16. Electronic Return is recommended by sign members present.**

The applicant shall submit updated plans to reflect the following:

1. 1st sign – (“Blood Donation Center” sign): Move sign down to 1st floor, to be centered between bottom of window and top of arc of canopy. This location will relate better to the building and will help with the legibility of the sign.
 2. 2nd sign – to be centered between the canopy’s mounting cables.
- 2. Coldwell Banker, 278 Sound Beach Avenue, Application PLPZ202100251** for Sign/Awning review for **two façade signs** on a property located at **278 Sound Beach Avenue** in the LBR-2 zone.
View application [here](#).

Decision Status: **Applicant did not attend and present at meeting. ARC members requested a Return to Meeting with submittal of the following revised documentation:**

The applicant shall submit updated plans to reflect the following:

1. Provide better photos with more context (show entire elevation of building) to clarify where the two signs are located.
2. Provide the specific sign colors for each sign (I.e., Pantone or Benjamin Moore name/number) – one sign looks black, one looks navy.
3. Provide dimensions of signage, height of letters, and height of CB logo.

3. **La Brosse Dry Bar, 217 East Putnam Avenue, Application PLPZ202100257** for Sign/Awning review for **a new façade sign** on a property located at **217 East Putnam Avenue** in the LBR-2 zone.

View application [here](#).

Decision Status: Discussion Item to be voted upon at the upcoming ARC meeting, 6/16. Electronic Return is recommended by sign members present.

The applicant shall submit updated plans to reflect the following:

1. Provide scaled rendering to show exact dimensions of sign and placement on façade (to scale), making sure sign is above lintel of the window.
2. Sign shall be updated to move the top and bottom lines of lettering closer to each other, to provide more air above and below.
3. Use appropriate line weights to maximize legibility.
4. Any window / door decals, such as hours of operation, shall be provided on a plan. Applicant indicated she does not plan on having any decals.
5. Lights are existing. Sign will not be interiorly illuminated.
6. Clarify which existing signs will remain and which will be removed (Greenwich Jiu Jitsu and Salon 221).
7. Applicant clarified that La Brosse has its own dedicated door not shared with other tenants.

II. Committee Business:

1. Any Business.

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