

1. ARC_Agenda_2022_06_13

Documents:

[6-13-22 ARC SIGN MEETING, FINAL AGENDA.PDF](#)

2. ARC_Agenda_2022_06_13

Documents:

[6-13-22 ARC SIGN MEETING ACTION AGENDA.PDF](#)

ARCHITECTURAL REVIEW COMMITTEE
FINAL AGENDA Sign Subcommittee Meeting
Monday, June 13, 2022 10:30am

Zoom Virtual Meeting
Webinar ID: 899 5791 5018
Password: 2433004

Please click the link below to join the webinar:

<https://greenwichct.zoom.us/j/89957915018?pwd=S3VHWWtWakpxM1Q0N2oyanZOQXNxdz09>

Or iPhone one-tap: US: +16465189805,,89957915018#,,1#,2433004# or
8778535257,,89957915018#,,1#,2433004# (Toll Free)

Or Telephone:Dial(for higher quality, dial a number based on your current location):
US: +1 646 518 9805 or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free) or 833 548
0276 (Toll Free) or 833 548 0282 (Toll Free)

I. Sign/Awning Reviews:

- 1. Constantino's, 699 West Putnam; Application PLPZ202200090** for Sign/Awning review for **two façade signs and awnings** on a property located at 699 West Putnam Avenue in the LB zone. Reviewed at 4-18-22 meeting. (*Members present: Hein, Brake-Smith, Cohen*) **View revised plans [here](#). View initial application [here](#).**
- 2. La Ligne, 229 Greenwich Avenue, Application PLPZ202200242** for a Sign/Awning review for **one façade sign** on a property at 229 Greenwich Avenue in the CGBR zone. **View application [here](#).**
- 3. Sutton Land LLC, 315 Greenwich Avenue PLPZ 2022 00243** for a Sign/Awning review for **one new awning with signage** on a property located at 315 Greenwich Avenue in the CGBR zone. **View application [here](#).**
- 4. M+T Bank, 410 Greenwich Ave. PLPZ 2022 00257** for a Sign/Awning review for **two new façade signs** on a property located at 410 Greenwich Avenue in the CGBR zone. **View application [here](#).**

5. **M+T Bank, 1155 East Putnam Ave. Application PLPZ202200281** for a Sign/Awning review for **façade sign, sign on existing freestanding pylon, and directional sign** on a property located at 1155 East Putnam Avenue in the LB zone. **View application [here](#).**

II. Committee Business:

1. Any Business.

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or demetria.nelson@greenwichct.org as soon as possible in advance of the event.

**ARCHITECTURAL REVIEW COMMITTEE
ACTION AGENDA Sign Subcommittee Meeting
Monday, June 13, 2022 10:30am – 11:33am**

**Zoom Virtual Meeting
Webinar ID: 899 5791 5018
Password: 2433004**

****audio/ transcript of this meeting are not available****

Attendance: Richard Hein, Chairperson; Rhonda Cohen
Staff: Marisa Anastasio, Senior Planner; Bianca Dygert, Planner II

I. Sign/Awning Reviews:

- 1. Constantino’s, 699 West Putnam; Application PLPZ202200090** for Sign/Awning review for **two façade signs and awnings** on a property located at 699 West Putnam Avenue in the LB zone. Reviewed at 4-18-22 meeting. (*Members present: Hein, Brake-Smith, Cohen*) View revised plans [here](#). View initial application [here](#).

Decision Status: Electronic Resubmission (email updated plans to Marisa.Anastasio@greenwichct.org)

Motion: Cohen ***Second:*** Hein

Vote: 2-0

The applicant to submit updated plans to reflect the following:

- A. Provide additional photos of the building (all elevations) and the surrounding area to provide context.**
- B. “Constantino’s Pizza and Ice Cream” signs:**
 - Eliminate the two centermost signs (keep the 2 signs on the right and left sides of building);
 - Add space between “Constantino’s” and the tag line “Pizza and Ice Cream” below it to add “air” for better readability;
 - Both signs shall match each other so plans must show the same colors / dimensions / kerning for each.
- C. Gable signage:**
 - Eliminate pink border around gable;
 - Logo (sizing and colors, etc...) is approved as shown.

D. Decals:

- Any proposed decals on windows/ doors shall be submitted on a mechanical plan indicating placement, color, point size, and font.

E. Lighting:

- ARC strongly recommends updating fixtures to something more charming, such as white goosenecks. Any proposed lighting fixtures must be reviewed by ARC – applicant to submit cut sheets and rendering(s).

F. Service and Main Entrance Doors:

- ARC strongly recommends updating these two doors as follows: service entrance and main entrance should match each other; door style should enhance the brand with a focus on charm, playfulness, and creating a memorable architectural element. Any proposed update shall be submitted to ARC via [Exterior Alteration application](#) with spec sheets of door(s) and proposed color provided.

G. Landscaping:

- The applicant added planters to the plans based on ARC's previous recommendation. ARC strongly encourages the applicant to further enhance the greenscape / landscaping on site / along the street and to consider adding benches. ARC finds that this would benefit both the streetscape and the business itself by creating a park like setting / destination spot. P+Z's Greenscape Committee will review plans and offer advice and Tree Conservancy may provide trees / plantings gratis. Reach out to Jacalyn.Pruitt@greenwichct.org for information on Greenscape meetings.

2. **La Ligne, 229 Greenwich Avenue, Application PLPZ202200242** for a Sign/Awning review for **one façade sign** on a property at 229 Greenwich Avenue in the CGBR zone. View application [here](#).

Decision Status: Approved as submitted (contact Marisa.Anastasio@greenwichct.org , or attend in office counter hours on Tuesdays 9am – 12pm, for endorsement of plans)

Motion: Cohen **Second:** Hein

Vote: 2-0

3. **Sutton Land LLC, 315 Greenwich Avenue PLPZ 2022 00243** for a Sign/Awning review for one new awning with signage on a property located at 315 Greenwich Avenue in the CGBR zone. **View application [here](#).**

Applicant did not attend, application will be rescheduled

4. **M+T Bank, 410 Greenwich Ave. PLPZ 2022 00257** for a Sign/Awning review for two new façade signs on a property located at 410 Greenwich Avenue in the CGBR zone. **View application [here](#).**

Decision Status: Return to a meeting (email plans to Marisa.Anastasio@greenwichct.org to be scheduled for a meeting)

Motion: Cohen **Second:** Hein

Vote: 2-0

The applicant to submit updated plans to reflect the following:

- A. **Internal illumination is limited to letters only, per the Town of Greenwich Building Zone Regulations; plans must therefore be updated to eliminate the internal illumination of the green background.**
 - B. **Illumination temperature shall be limited to 3500 Kelvin.**
 - C. **Both proposed signs to be reduced in size – signs should float and shall be dimensionally shorter than window widths; applicant to submit updated mechanical drawing showing updated dimensions.**
 - D. **Any other proposed signs, including door/window decals, must be shown on mechanical plans and submitted for review.**
 - E. **Architectural elevations, with signs rendered to scale, shall be submitted. Include rendering of any other signage close to proposed signs.**
 - F. **Photos of all elevations of subject building, along with other tenants' signage and adjacent storefronts, shall be submitted for context and as required by the Sign/Awning application checklist.**
5. **M+T Bank, 1155 East Putnam Ave. Application PLPZ202200281** for a Sign/Awning review for façade sign, sign on existing freestanding pylon, and directional sign on a property located at 1155 East Putnam Avenue in the LB zone. **View application [here](#).**

Decision Status: Return to a meeting (email plans to Marisa.Anastasio@greenwichct.org to be scheduled for a meeting)

Motion: Cohen **Second:** Hein **Vote:** 2-0

The applicant to submit updated plans to reflect the following:

- A. Increase the length of the sign and place it justified left, with the bottom lined up with the bottom of the wine shop sign.**
- B. Based on the proposed M+T signage on Greenwich Avenue, ARC asks the applicant to consider adding a yellow line at bottom to maintain consistent branding.**
- C. Freestanding sign accepted as shown (ARC accepts the white background with green letters to distinguish it from the Wine sign).**
- D. Directional signs accepted as shown.**
- E. Any proposed window / door decals, including store hours, shall be shown on plans.**
- F. Internal illumination is limited to letters only, per the Town of Greenwich Building Zone Regulations. Green background shall not be illuminated.**
- G. Temperature of lighting to be limited to 3500 Kelvin.**
- H. Any proposed lighting / new fixtures shall be shown on plans with cut sheets provided.**
- I. Any proposed landscaping shall be shown on plans.**
- J. ARC strongly recommends adding landscaping to enhance the site. P+Z's Greenscape Committee will review plans and offer advice to enhance site and streetscape landscaping and Tree Conservancy may provide trees/plantings gratis. Reach out to Jacalyn.Pruitt@greenwichct.org for information on Greenscape meetings.**

II. Committee Business:

- 1. Any Business.**

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