

1. Final Agenda

Documents:

[5-4-20 ARC REGULAR MEETING, FINAL AGENDA.PDF](#)

2. ARC_Agenda_2020_05_04

Documents:

[5-4-20 ARC REGULAR MEETING, ACTION AGENDA DRAFT.PDF](#)

3. ARC_Agenda_2020_05_04

Documents:

[5-4-20 ARC REGULAR MEETING, ACTION AGENDA FINAL.PDF](#)

ARCHITECTURAL REVIEW COMMITTEE
Sign Subcommittee Meeting
Final Agenda

Monday, May 4, 2020, 10:30 am

Zoom Virtual Meeting

<https://greenwichct.zoom.us/j/96445055317?pwd=V2svV1Y3YlVLYWRiOzRqeFFBxp2dz09>
Password: 6082388

Or Dial: [646 518 9805](tel:6465189805)
Webinar ID: 964 4505 5317
Password: 6082388

Or iPhone one-tap :
US: [+16465189805](tel:+16465189805), [96445055317](tel:+196445055317)#, [1#6082388](tel:+16082388)#

If you cannot participate in the Zoom meeting, please send comments to
Marisa.Anastasio@greenwichct.org

I. Sign/Awning Reviews:

1. **St. Michael's, 469 North Street;** Application **PLPZ202000069** for Sign/Awning review of **3 wall mounted signs** on a property with religious and educational institution use located at 469 North Street in the RA-1 zone.
2. **Daily, 360 Greenwich Avenue;** Applications **PLPZ202000079** and **PLPZ202000080** for Exterior Alteration and Sign/Awning review for **storefront alterations and new signage** at a property located at 360 Greenwich Avenue in the CGBR zone.
3. **La Piccolina Shop, 82 Greenwich Avenue;** Application **PLPZ202000095** for Sign/Awning review for **signage on an awning** on a property located at 82 Greenwich Avenue in the CGBR zone.
4. **Greenwich Top Salon, 1267 East Putnam Avenue;** Application **PLPZ202000096** for Sign/Awning review for **new signage** at the Thruway Shopping Center at 1233-1285 East Putnam Avenue in the LB zone.

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or alan.barry@greenwichct.org as soon as possible in advance of the event.

ARCHITECTURAL REVIEW COMMITTEE
Sign Subcommittee Meeting
Action Agenda draft

Monday, May 4, 2020,
10:30 AM – 11:58 PM

Zoom Virtual Meeting

Members present: Richard Hein, Chairperson; Mark Strazza, Vice-Chairperson; Paul Pugliese; Heidi Brake-Smith

Staff Present: Marisa Anastasio, Senior Planner and Jacalyn Pruitt, Planner II.

I. Sign/Awning Reviews:

1. **St. Michael's, 469 North Street;** Application **PLPZ202000069** for Sign/Awning review of **3 wall mounted signs** on a property with religious and educational institution uses, located at 469 North Street in the RA-1 zone.

Decision Status: **Return electronically (email revised plans to: manastasio or jpruitt@greenwichct.org)**

Motion: Richard Hein Second: Heidi Brake-Smith Vote: unanimous (Hein, Strazza, Brake-Smith, Pugliese)

The applicant shall submit revised plans to reflect the following:

- i. The applicant confirmed that signage will read "Saint Michael Church", no "s";
- ii. Confirm compliance with Zoning Enforcement for the two signs: One sign per street frontage is permitted; does this mean two signs can be on one frontage as proposed, and each at a maximum of 20 sf?
- iii. Provide more air between letters and show kerning dimensions on plans;
- iv. Because the walls are curved, show the lettering centered between the two flat ends.

2. **Daily, 360 Greenwich Avenue;** Applications **PLPZ202000079** and **PLPZ202000080** for Exterior Alteration and Sign/Awning review for **storefront alterations and new signage** at a property located at 360 Greenwich Avenue in the CGBR zone.

Decision Status: **Does Not Return**

Motion: Paul Pugliese Second: Richard Hein Vote: unanimous (Hein, Strazza, Brake-Smith, Pugliese)

Notes:

- i. Store front including apartment door will be painted black;
- ii. New 1” stainless steel pull / push will be installed on doors;
- iii. “Caffe - bakery” is okay to include as a descriptor;
- iv. Small canopy will only be located over the door.

3. **La Piccolina Shop, 82 Greenwich Avenue;** Application **PLPZ202000095** for Sign/Awning review for **signage on an awning** on a property located at 82 Greenwich Avenue in the CGBR zone.

Decision Status: **Return electronically (email revised plans to: manastasio or jpruitt @greenwichct.org)**

Motion: Paul Pugliese Second: Heidi Brake-Smith Vote: unanimous (Hein, Strazza, Pugliese, Brake-Smith)

The applicant shall submit revised plans to reflect the following:

- i. Plans shall be updated to provide dimensions of the letters and heart logos;
- ii. Try to align the three hearts on the left side of awning to be centered above door;
- iii. Align the skirt height/break in the awning with Funky Monkey’s;
- iv. Street number can be added to glass of door;
- v. ARC recommends updating the exterior to black anodized and installing a more modern door handle for a more sophisticated/consistent aesthetic (optional);

4. **Greenwich Top Salon, 1267 East Putnam Avenue;** Application **PLPZ202000096** for Sign/Awning review for **new signage** at the Thruway Shopping Center at 1233-1285 East Putnam Avenue in the LB zone.

Decision Status: **Return electronically (email revised plans to: manastasio or jpruitt @greenwichct.org)**

Motion: Paul Pugliese Second: Mark Strazza Vote: unanimous (Hein, Strazza, Pugliese, Brake-Smith)

- i. If letters are to be mounted on a sign board, it must match the color of the existing EIFS/stucco;
- ii. Show kerning dimensions on plans;
- iii. Provide color Pantone number and swatches;
- iv. Reconsider the white outline around the letters and use a solid color letter instead;
- v. Reconsider the logo to one that is more applicable to a hair salon;
- vi. The applicant explained that the shadowing effect was not part of the font but was an effect to show the dimensionality of the letters – plans must be updated to eliminate this shadow effect.

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Motion: Richard Hein Second: Heidi Brake-Smith Vote: unanimous (Hein, Strazza, Brake-Smith, Pugliese)

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Decision Status: **Does Not Return**

Motion: Paul Pugliese Second: Richard Hein Vote: unanimous (Hein, Strazza, Brake-Smith, Pugliese)

Notes:

- i. Store front including apartment door will be painted black;
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- v. Reconsider the logo to one that is more applicable to a hair salon;
- vi. The applicant explained that the shadowing effect was not part of the font but was an effect to show the dimensionality of the letters – Plans should be updated to represent the graphics without the 3-dimensional effect.

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