1. Final Agenda
   Documents:
      5-4-20 ARC REGULAR MEETING, FINAL AGENDA.PDF

2. ARC_Agenda_2020_05_04
   Documents:
      5-4-20 ARC REGULAR MEETING, ACTION AGENDA DRAFT.PDF

3. ARC_Agenda_2020_05_04
   Documents:
      5-4-20 ARC REGULAR MEETING, ACTION AGENDA FINAL.PDF
ARCHITECTURAL REVIEW COMMITTEE
Sign Subcommittee Meeting
Final Agenda

Monday, May 4, 2020, 10:30 am

Zoom Virtual Meeting

https://greenwichct.zoom.us/j/96445055317?pwd=V2svV1Y3YlVILYWRiQzRqeFFbXp2dz09
Password: 6082388

Or Dial: 646 518 9805
Webinar ID: 964 4505 5317
Password: 6082388

Or iPhone one-tap:
US: +16465189805,,96445055317#,1#,6082388#

If you cannot participate in the Zoom meeting, please send comments to Marisa.Anastasio@greenwichct.org

I. Sign/Awning Reviews:

1. St. Michael’s, 469 North Street; Application PLPZ202000069 for Sign/Awning review of 3 wall mounted signs on a property with religious and educational institution use located at 469 North Street in the RA-1 zone.

2. Daily, 360 Greenwich Avenue; Applications PLPZ202000079 and PLPZ202000080 for Exterior Alteration and Sign/Awning review for storefront alterations and new signage at a property located at 360 Greenwich Avenue in the CGBR zone.

3. La Piccolina Shop, 82 Greenwich Avenue; Application PLPZ202000095 for Sign/Awning review for signage on an awning on a property located at 82 Greenwich Avenue in the CGBR zone.

4. Greenwich Top Salon, 1267 East Putnam Avenue; Application PLPZ202000096 for Sign/Awning review for new signage at the Thruway Shopping Center at 1233-1285 East Putnam Avenue in the LB zone.
The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or alan.barry@greenwichct.org as soon as possible in advance of the event.
ARCHITECTURAL REVIEW COMMITTEE
Sign Subcommittee Meeting
Action Agenda draft

Monday, May 4, 2020,
10:30 AM – 11:58 PM

Zoom Virtual Meeting

Members present: Richard Hein, Chairperson; Mark Strazza, Vice-Chairperson; Paul Pugliese; Heidi Brake-Smith

Staff Present: Marisa Anastasio, Senior Planner and Jacalyn Pruitt, Planner II.

I. Sign/Awning Reviews:

1. St. Michael’s, 469 North Street; Application PLPZ202000069 for Sign/Awning review of 3 wall mounted signs on a property with religious and educational institution uses, located at 469 North Street in the RA-1 zone.

Decision Status: Return electronically (email revised plans to: manastasio or jpruitt@greenwichct.org)
Motion: Richard Hein Second: Heidi Brake-Smith Vote: unanimous (Hein, Strazza, Brake-Smith, Pugliese)

The applicant shall submit revised plans to reflect the following:

i. The applicant confirmed that signage will read “Saint Michael Church”, no “’s”;
ii. Confirm compliance with Zoning Enforcement for the two signs: One sign per street frontage is permitted; does this mean two signs can be on one frontage as proposed, and each at a maximum of 20 sf?
iii. Provide more air between letters and show kerning dimensions on plans;
iv. Because the walls are curved, show the lettering centered between the two flat ends.
2. **Daily, 360 Greenwich Avenue;** Applications **PLPZ202000079** and **PLPZ202000080** for Exterior Alteration and Sign/Awning review for *storefront alterations and new signage* at a property located at 360 Greenwich Avenue in the CGBR zone.

Decision Status: **Does Not Return**  
Motion: Paul Pugliese Second: Richard Hein  
Vote: unanimous (Hein, Strazza, Brake-Smith, Pugliese)  
Notes:  
  i. Store front including apartment door will be painted black;  
  ii. New 1” stainless steel pull / push will be installed on doors;  
  iii. “Caffe - bakery” is okay to include as a descriptor;  
  iv. Small canopy will only be located over the door.

3. **La Piccolina Shop, 82 Greenwich Avenue;** Application **PLPZ202000095** for Sign/Awning review for *signage on an awning* on a property located at 82 Greenwich Avenue in the CGBR zone.

Decision Status: **Return electronically** (email revised plans to: manastasio or jpruitt @greenwichct.org)  
Motion: Paul Pugliese Second: Heidi Brake-Smith  
Vote: unanimous (Hein, Strazza, Pugliese, Brake-Smith)  
**The applicant shall submit revised plans to reflect the following:**  
  i. Plans shall be updated to provide dimensions of the letters and heart logos;  
  ii. Try to align the three hearts on the left side of awning to be centered above door;  
  iii. Align the skirt height/break in the awning with Funky Monkey’s;  
  iv. Street number can be added to glass of door;  
  v. ARC recommends updating the exterior to black anodized and installing a more modern door handle for a more sophisticated/consistent aesthetic (optional);
4. **Greenwich Top Salon, 1267 East Putnam Avenue;** Application PLPZ202000096 for Sign/Awning review for *new signage* at the Thruway Shopping Center at 1233-1285 East Putnam Avenue in the LB zone.

Decision Status: **Return electronically (email revised plans to: manastasio or jpruitt@greenwichct.org)**  
Motion: Paul Pugliese Second: Mark Strazza Vote: unanimous (Hein, Strazza, Pugliese, Brake-Smith)

  i. If letters are to be mounted on a sign board, it must match the color of the existing EIFS/stucco;  
  ii. Show kerning dimensions on plans;  
  iii. Provide color Pantone number and swatches;  
  iv. Reconsider the white outline around the letters and use a solid color letter instead;  
  v. Reconsider the logo to one that is more applicable to a hair salon;  
  vi. The applicant explained that the shadowing effect was not part of the font but was an effect to show the dimensionality of the letters – plans must be updated to eliminate this shadow effect.

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ARCHITECTURAL REVIEW COMMITTEE  
Sign Subcommittee Meeting  
Action Agenda final  

Monday, May 4, 2020,  
10:30 AM – 11:58 PM  

Zoom Virtual Meeting  

Members present: Richard Hein, Chairperson; Mark Strazza, Vice-Chairperson; Paul Pugliese; Heidi Brake-Smith  

Staff Present: Marisa Anastasio, Senior Planner and Jacalyn Pruitt, Planner II.  

I. Sign/Awning Reviews:  

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Decision Status: Return electronically (email revised plans to: manastasio or jpruitt@greenwichct.org)  
Motion: Richard Hein Second: Heidi Brake-Smith Vote: unanimous (Hein, Strazza, Brake-Smith, Pugliese)  

The applicant shall submit revised plans to reflect the following:  

i. The applicant confirmed that signage will read “Saint Michael Church”, no “’s”;  

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2. **Daily, 360 Greenwich Avenue;** Applications **PLPZ202000079** and **PLPZ202000080** for Exterior Alteration and Sign/Awning review for **storefront alterations and new signage** at a property located at 360 Greenwich Avenue in the CGBR zone.

   **Decision Status:** **Does Not Return**  
   **Motion:** Paul Pugliese **Second:** Richard Hein **Vote:** unanimous (Hein, Strazza, Brake-Smith, Pugliese)  
   **Notes:**  
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   ii. New 1” stainless steel pull / push will be installed on doors;  
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   **Decision Status:** **Return electronically (email revised plans to: manastasio or jpruitt @greenwichct.org)**  
   **Motion:** Paul Pugliese **Second:** Heidi Brake-Smith **Vote:** unanimous (Hein, Strazza, Pugliese, Brake-Smith)  
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iv. Reconsider the white outline around the letters and use a solid color letter instead;

v. Reconsider the logo to one that is more applicable to a hair salon;

vi. The applicant explained that the shadowing effect was not part of the font but was an effect to show the dimensionality of the letters – Plans should be updated to represent the graphics without the 3-dimenitonal effect.

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