1. FS_Re-Imagine_Greenwich_Agenda_2021_03_24
   
   Documents:
   
   FS_RE-IMAGINE_GREENWICH_AGENDA_2021_03_24.PDF

1.I. FS_Re-Imagine_Greenwich_Draft_Minutes_2021_03_24
   
   Documents:
   
   FS_RE-IMAGINE_GREENWICH_DRAFT_MINUTES_2021_03_24.PDF

1.II. FS_Re-Imagine_Greenwich_Approved_Minutes_2021_03_24
   
   Documents:
   
   FS_RE-IMAGINE_GREENWICH_APPROVED_MINUTES_2021_3_24.PDF
First Selectman’s Committee to Re-Imagine Greenwich
March 24, 2021 12:00 PM

Virtual Meeting
https://greenwichct.zoom.us/j/86552990329?pwd=WGMwR3R3cXNQL2ZmQ2FujBFeX1vdz09
Meeting ID: 865 5299 0329
Passcode: 5137611
Dial In: 1-646-518-9805

Agenda

1. Call to Order

2. Minutes
   a. Approval of March 3, 2021 Meeting Minutes

3. Old Business
   a. Employee Parking and New Parking Signs (Fred and Jim)
   b. Outdoor Dining Post Executive Order (Fred and Katie)
   c. Stars and Stripes (Flag Banners) Partner with Community Projects (Sara and Rich)
   d. Focus Group Executive Summary (Sue and Bobbi)

4. New Business
   a. Parking Lot Maps (Sponsored) to Support Barrier Initiatives (Sara)

5. Adjournment

Proposed Next Meeting: April 7, 2021 12:00 PM
First Selectman’s Committee to Re-Imagine Greenwich
Meeting March 24, 2021

1. Welcome
The meeting was called to order at 12:00 PM
Attendance:
- Bobbie Eggers
- Fred Camillo
- Jim Michel
- Josh Brown
- Katie Deluca
- Margarita Alban
- Mary Hull
- Michael Mason
- Nina Becker
- Richard Flood
- Sara Savov
- Sue Bodson

2. Approval of Minutes
Ms. Savov made a motion to approve the March 3, 2021 meeting minutes. Upon a second by Mr. Camillo, the motion was approved unanimously.

3. Old Business
   a. Focus Group Debrief: Sue and Bobbie summarized key themes and suggested next steps:
      - Education on how to open a new business in Greenwich
      - Continue to celebrate and promote our diversity and civic mindedness
      - Promote Greenwich as a destination for shopping, dining, art and entertainment
      - Use empty store fronts to promote scenes of Greenwich and art
      - Connect art to the Bruce Museum to encourage foot traffic past I95 and train station
      - Use Search Engine Optimization (SEO) to promote the “real” Greenwich
      - Reminder that the Re-imagine Committee is not trying to change Greenwich but to take the silver linings presented by the pandemic and use them to the town’s advantage experientially and economically
      - Action Item: present at a future RTM meeting.
   b. Employee Parking and New Parking Signs: Mr. Michel reported as part of our overall Greenwich Avenue streetscape and repaving project DPW is exploring alternative signage.
Ms. Deluca reported that the Graduate-level students will be able to start work to recommend parking improvements as well as ideas to promote Greenwich Avenue to college age students.

- **Action Item:** Mr. Flood and Ms. Savov to meet with Ms. Deluca, Deputy Chief Marino and Mr. Michel to discuss ideas for Graduate Student project focus areas.

  c. **Outdoor Dining Post Executive Order:** Mr. Camillo reporting new processes are in place for permitting and setting a nominal fee to retain existing barriers.

  d. **Stars and Stripes (Flag Banners) Partner with Community Projects:** Mr. Dostmann was not present. There was discussion about taking the banner hardware down since it’s an eyesore and Ms. Hull expressed the visual conflict with the GG&C supplied hanging floral baskets. No decisions were made.

4. **New Business**

   a. **Parking Lot Maps (Sponsored) to Support Barrier Initiatives:** Ms. Savov discussed the idea to promote the numerous 12-hours parking spots available around Greenwich Avenue. The group discussed the need to also promote the Avenue as a wonderful place to stroll (for those that can) to overcome the mentality that one needs to park within X number of spots to visit a store or restaurant.

5. **Adjournment**

   At 1:08 PM Ms. Savov made a motion to adjourn. Upon a second by Mr. Camillo, the motion was approved unanimously.

Prepared by Lauren Rabin
First Selectman’s Committee to Re-Imagine Greenwich
Meeting March 24, 2021

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