

1. FS\_Re-Imagine\_Greenwich\_Agenda\_2021\_03\_24

Documents:

[FS\\_RE-IMAGINE\\_GREENWICH\\_AGENDA\\_2021\\_03\\_24.PDF](#)

1.I. FS\_Re-Imagine\_Greenwich\_Draft\_Minutes\_2021\_03\_24

Documents:

[FS\\_RE-IMAGINE\\_GREENWICH\\_DRAFT\\_MINUTES\\_2021\\_03\\_24.PDF](#)

1.II. FS\_Re-Imagine\_Greenwich\_Approved\_Minutes\_2021\_03\_24

Documents:

[FS\\_RE-IMAGINE\\_GREENWICH\\_APPROVED\\_MINUTES\\_2021\\_3\\_24.PDF](#)



## TOWN OF GREENWICH

Office of the First Selectman (203) 622-7710 Fax: (203) 622-3793  
Town Hall • 101 Field Point Road • Greenwich, CT 06830  
E-Mail: [fred.camillo@greenwichct.org](mailto:fred.camillo@greenwichct.org)

Fred Camillo  
*First Selectman*

### First Selectman's Committee to Re-Imagine Greenwich March 24, 2021 12:00 PM

Virtual Meeting

<https://greenwichct.zoom.us/j/86552990329?pwd=WGMwR3R3cXNGL2ZmQ2FnUjBFeXlvdz09>

Meeting ID: 865 5299 0329

Passcode: 5137611

Dial In: 1-646-518- 9805

### Agenda

#### 1. Call to Order

#### 2. Minutes

- a. Approval of March 3, 2021 Meeting Minutes

#### 3. Old Business

- a. Employee Parking and New Parking Signs ([Fred and Jim](#))
- b. Outdoor Dining Post Executive Order ([Fred and Katie](#))
- c. Stars and Stripes (Flag Banners) Partner with Community Projects ([Sara and Rich](#))
- d. Focus Group Executive Summary ([Sue and Bobbi](#))

#### 4. New Business

- a. Parking Lot Maps (Sponsored) to Support Barrier Initiatives ([Sara](#))

#### 5. Adjournment

Proposed Next Meeting: April 7, 2021 12:00 PM

*The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or [demetria.nelson@greenwichct.org](mailto:demetria.nelson@greenwichct.org).*



# TOWN OF GREENWICH

Office of the First Selectman (203) 622-7710 Fax: (203) 622-3793  
Town Hall • 101 Field Point Road • Greenwich, CT 06830  
E-Mail: [fred.camillo@greenwichct.org](mailto:fred.camillo@greenwichct.org)

Fred Camillo  
*First Selectman*

## First Selectman's Committee to Re-Imagine Greenwich Meeting March 24, 2021

### 1. Welcome

The meeting was called to order at 12:00 PM

#### Attendance:

- Bobbie Eggers
- Fred Camillo
- Jim Michel
- Josh Brown
- Katie Deluca
- Margarita Alban
- Mary Hull
- Michael Mason
- Nina Becker
- Richard Flood
- Sara Savov
- Sue Bodson

### 2. Approval of Minutes

Ms. Savov made a motion to approve the March 3, 2021 meeting minutes. Upon a second by Mr. Camillo, the motion was approved unanimously.

### 3. Old Business

- a. Focus Group Debrief: Sue and Bobbie summarized key themes and suggested next steps:
  - Education on how to open a new business in Greenwich
  - Continue to celebrate and promote our diversity and civic mindedness
  - Promote Greenwich as a destination for shopping, dining, art and entertainment
  - Use empty store fronts to promote scenes of Greenwich and art
  - Connect art to the Bruce Museum to encourage foot traffic past I95 and train station
  - Use Search Engine Optimization (SEO) to promote the “real” Greenwich
  - Reminder that the Re-imagine Committee is not trying to change Greenwich but to take the silver linings presented by the pandemic and use them to the town's advantage experientially and economically
  - **Action Item:** present at a future RTM meeting.
- b. Employee Parking and New Parking Signs: Mr. Michel reported as part of our overall Greenwich Avenue streetscape and repaving project DPW is exploring alternative signage.

Ms. Deluca reported that the Graduate-level students will be able to start work to recommend parking improvements as well as ideas to promote Greenwich Avenue to college age students.

- **Action Item:** Mr. Flood and Ms. Savov to meet with Ms. Deluca, Deputy Chief Marino and Mr. Michel to discuss ideas for Graduate Student project focus areas.
- c. Outdoor Dining Post Executive Order: Mr. Camillo reporting new processes are in place for permitting and setting a nominal fee to retain existing barriers.
- d. Stars and Stripes (Flag Banners) Partner with Community Projects: Mr. Dostmann was not present. There was discussion about taking the banner hardware down since it's an eyesore and Ms. Hull expressed the visual conflict with the GG&C supplied hanging floral baskets. No decisions were made.

#### **4. New Business**

- a. Parking Lot Maps (Sponsored) to Support Barrier Initiatives: Ms. Savov discussed the idea to promote the numerous 12-hours parking spots available around Greenwich Avenue. The group discussed the need to also promote the Avenue as a wonderful place to stroll (for those that can) to overcome the mentality that one needs to park within X number of spots to visit a store or restaurant.

#### **5. Adjournment**

At 1:08 PM Ms. Savov made a motion to adjourn. Upon a second by Mr. Camillo, the motion was approved unanimously.

Prepared by Lauren Rabin



# TOWN OF GREENWICH

Office of the First Selectman (203) 622-7710 Fax: (203) 622-3793  
Town Hall • 101 Field Point Road • Greenwich, CT 06830  
E-Mail: fred.camillo@greenwichct.org

Fred Camillo  
*First Selectman*

## First Selectman's Committee to Re-Imagine Greenwich Meeting March 24, 2021

### 1. Welcome

The meeting was called to order at 12:00 PM

#### Attendance:

- Bobbie Eggers
- Fred Camillo
- Jim Michel
- Josh Brown
- Katie Deluca
- Margarita Alban
- Mary Hull
- Michael Mason
- Nina Becker
- Richard Flood
- Sara Savov
- Sue Bodson

### 2. Approval of Minutes

Ms. Savov made a motion to approve the March 3, 2021 meeting minutes. Upon a second by Mr. Camillo, the motion was approved unanimously.

### 3. Old Business

- a. Focus Group Debrief: Sue and Bobbie summarized key themes and suggested next steps:
  - Education on how to open a new business in Greenwich
  - Continue to celebrate and promote our diversity and civic mindedness
  - Promote Greenwich as a destination for shopping, dining, art and entertainment
  - Use empty store fronts to promote scenes of Greenwich and art
  - Connect art to the Bruce Museum to encourage foot traffic past I95 and train station
  - Use Search Engine Optimization (SEO) to promote the "real" Greenwich
  - Reminder that the Re-imagine Committee is not trying to change Greenwich but to take the silver linings presented by the pandemic and use them to the town's advantage experientially and economically
  - **Action Item:** present at a future RTM meeting.
- b. Employee Parking and New Parking Signs: Mr. Michel reported as part of our overall Greenwich Avenue streetscape and repaving project DPW is exploring alternative signage.

Ms. Deluca reported that the Graduate-level students will be able to start work to recommend parking improvements as well as ideas to promote Greenwich Avenue to college age students.

- **Action Item:** Mr. Flood and Ms. Savov to meet with Ms. Deluca, Deputy Chief Marino and Mr. Michel to discuss ideas for Graduate Student project focus areas.
- c. Outdoor Dining Post Executive Order: Mr. Camillo reporting new processes are in place for permitting and setting a nominal fee to retain existing barriers.
- d. Stars and Stripes (Flag Banners) Partner with Community Projects: Mr. Dostmann was not present. There was discussion about taking the banner hardware down since it's an eyesore and Ms. Hull expressed the visual conflict with the GG&C supplied hanging floral baskets. No decisions were made.

#### **4. New Business**

- a. Parking Lot Maps (Sponsored) to Support Barrier Initiatives: Ms. Savov discussed the idea to promote the numerous 12-hours parking spots available around Greenwich Avenue. The group discussed the need to also promote the Avenue as a wonderful place to stroll (for those that can) to overcome the mentality that one needs to park within X number of spots to visit a store or restaurant.

#### **5. Adjournment**

At 1:08 PM Ms. Savov made a motion to adjourn. Upon a second by Mr. Camillo, the motion was approved unanimously.

Prepared by Lauren Rabin