

1. ARC_Agenda_2022_02_14

Documents:

[2-14-22 ARC SIGN MEETING, FINAL AGENDA.PDF](#)

2. ARC_Agenda_2022_02_14

Documents:

[2-14-22 ARC SIGN MEETING, ACTION AGENDA.PDF](#)

ARCHITECTURAL REVIEW COMMITTEE
FINAL AGENDA Sign Subcommittee Meeting
Monday, February 14, 2022 10:30am

Zoom Virtual Meeting
Webinar ID: 899 5791 5018
Password: 2433004

Please click the link below to join the webinar:

<https://greenwichct.zoom.us/j/89957915018?pwd=S3VHWWtWakpxM1Q0N2oyanZOQXNxdz09>

Or iPhone one-tap: US: +16465189805,,89957915018#,,1#,2433004# or
8778535257,,89957915018#,,1#,2433004# (Toll Free)

Or Telephone:Dial(for higher quality, dial a number based on your current location):
US: +1 646 518 9805 or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free) or 833 548
0276 (Toll Free) or 833 548 0282 (Toll Free)

I. Sign/Awning Reviews:

1. **171 Hamilton Ave LLC, 171 Hamilton Ave**, Application PLPZ202100501 for Sign/Awning review for new address signage (façade and projecting) at a property located at 171 Hamilton Ave. in the zone. Applicant requesting approval for identifying address signage, will return in future for tenant signage.
View most recent plans [here](#).
2. **Salon H, 153 Mason St., Application PLPZ202200016** for Sign/Awning review **to replace awning with new awning with signage** at a property located at 153 Mason St. in the CGB zone.
View application [here](#).
3. **Eleventy 200 Greenwich Ave. Application PLPZ202200021** for Sign/Awning review **for new façade and window signage** at a property located at 200 Greenwich Ave. in the CGBR zone.
View application [here](#).
4. **The Village Square, 115 Mason St., Application PLPZ202200035** for Sign/Awning review **for replacement of a freestanding sign with new freestanding sign with tenant list** on a property located at 115 Mason St. in the

CGB zone.

View application [here](#).

II. Committee Business:

1. Any Business.

The Town complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. If you require an accommodation to participate, please contact the Commissioner of Human Services at 203-622-3800 or demetria.nelson@greenwichct.org as soon as possible in advance of the event.

**ARCHITECTURAL REVIEW COMMITTEE
FINAL AGENDA Sign Subcommittee Meeting
Tuesday, February 14, 2022 10:32am – 11:04am**

Zoom Virtual Meeting Webinar ID: 899 5791 5018 Password: 2433004

Members Present: Heidi Brake-Smith and Paul Pugliese

Staff Present: Marisa Anastasio, Senior Planner; Jacalyn Pruitt, Planner II

I. Sign/Awning Reviews:

1. **Salon H, 153 (144) Mason St., Application PLPZ202200016** for Sign/Awning review **to replace awning with new awning with signage** at a property located at 153 Mason St. in the CGB zone.

View application [here](#).

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Pugliese *Second:* Brake-Smith

Vote: 2-0

The applicant shall submit the following:

- a. **Submit a sample of the gradient orange color proposed for the text at its most “dense” color for the record;**
- b. **Submit updated plan showing a bigger space between the “n” and the “H”;**
- c. **ARC strongly recommends updating the door decal to match the new branding;**
- d. **Submit mechanicals for any proposed decals on the windows/doors.**

2. **The Village Square, 115 Mason St., Application PLPZ202200035** for Sign/Awning review **for replacement of a freestanding sign with new freestanding sign with tenant list** on a property located at 115 Mason St. in the CGB zone.

View application [here](#).

Decision Status: **Electronic Resubmission (email plans to manastasio@greenwichct.org)**

Motion: Pugliese *Second:* Brake-Smith

Vote: 2-0

The applicant shall submit the following:

- a. **Approved as submitted with the plaques moved down about 2-inches to give more space to the “The Village Square” at the top;**
 - b. **It is noted that there are blank spaces for four tenants.**
3. **171 Hamilton Ave LLC, 171 Hamilton Ave**, Application PLPZ202100501 for Sign/Awning review for new address signage (façade and projecting) at a property located at 171 Hamilton Ave. in the LBR-2 zone. Applicant requesting approval for identifying address signage, will return in future for tenant signage. **View most recent plans [here](#).**

Decision Status: **Address signage accepted as noted, Tenant signage to return to a meeting**

Motion: Pugliese *Second:* Brake-Smith

Vote: 2-0

ARC approves the address signage (front façade and rear projecting sign) as noted :

- a. **ARC finds the address signage acceptable. ARC recommends picking a durable black paint to ensure longevity.**
 - b. **Tenant signs to come back for ARC review at a meeting.**
4. **Eleventy 200 Greenwich Ave. Application PLPZ202200021** for Sign/Awning review **for new façade and window signage** at a property located at 200 Greenwich Ave. in the CGBR zone. **View application [here](#).**

Decision Status: **Return to a meeting**

Motion: Pugliese *Second:* Brake-Smith

Vote: 2-0

The applicant missed the meeting, but the sign committee reviewed the graphics and offer the following comments:

- a. **Update plans to show height of all lettering and overall signage – and address whether the Eleventy is a “logo”.**
- b. **Update plans to show the length of the sign board – it appears to exceed the window box which looks awkward.**
- c. **Applicant to clarify the decal dimensions – window/door decals are limited to 9” in height.**

- d. ARC recommends that the “Made it Italy” lettering placement be consistent in all the signage.**
- e. The lettering in between Eleventy is difficult to read and should be more legible.**

II. Committee Business:

1. Any Business.

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